

RESULTS OF THE 2015 COLLEGE ALCOHOL SURVEY* COMPARISON WITH 2012 RESULTS, 1994 RESULTS AND BASELINE YEAR

* The College Alcohol Survey

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1988, 1991, 1994, 1997, 2000,
2003, 2006, 2009, and 2012 by
David S. Anderson and Angelo F.
Gadaletto

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Research Procedure:

A representative sample of 330 colleges and universities offering at least the BA or BS degree was selected from each of 50 states and the District of Columbia. Where possible, seven institutions of higher education were selected from each state with a representation of institutions ensured by using variation in institution size and public and private status as variables for selection. The first survey was mailed in 1979 to the vice-presidents of student affairs, who were requested to direct the survey to the most appropriate person(s) on their campuses. Non-respondents were sent a reminder 4 weeks after the initial mailing. The same procedure with the same population was used for the 1982, 1985, 1988, 1991, 1994, 1997, 2000, 2003, 2006, 2009, 2012 and 2015 surveys. Beginning in 2012, respondents were provided an additional option of completing the survey using on-line data collection software. The sample size reduced to 324 by 2015 due to institutional closures.

Survey Response Rates:

| | | | |
|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| 1979 165 institutions 50% | 1982 236 institutions 71.5% | 1985 202 institutions 61.2% | 1988 213 institutions 64.5% |
| 1991 211 institutions 63.9% | 1994 211 institutions 63.9% | 1997 245 institutions 74.2% | 2000 194 institutions 58.8% |
| 2003 217 institutions 65.8% | 2006 196 institutions 59.4% | 2009 203 institutions 61.5% | 2012 176 institutions 54.3% |
| 2015 178 institutions 54.9% | | | |

Research History:

The College Alcohol Survey was conducted from 1979 to 2012 by Dr. David Anderson and Dr. Angelo Gadaletto. This research, conducted with no external funding, was conducted using the same methodology over 33 years and 12 survey administrations. With Dr. Gadaletto's retirement, the research is co-directed with Dr. Santos.

| POLICIES ON YOUR CAMPUS | Percentage of Affirmative Responses | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---|---|-------------|------|-------------|------------------|-----------|-------------|-----------|-------------|------------------|---------------------|----------|----------|---------------|---------------------|-----------|----|----|----------|------------------|-----------|----|----|-----------|------------------|----------|----|----|----------|-----------------|----------|----|----|----------|
| | Baseline | 1994 | 2012 | 2015 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1. Is the drinking of beer permitted on your campus? | (1979) 77 | 75 | 74 | 81 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2. Is the drinking of hard liquor permitted on your campus? | (1979) 62 | 63 | 65 | 68 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3. If your response is yes to both questions #1 and #2, do you treat these beverages differently? | (2015) | xx | xx | 24 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4. Is there a place on your campus where individuals can purchase alcohol by the drink? | (1994) 47 | 47 | 44 | 47 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5. Is alcohol allowed in athletic venues? | (2015) 37 | xx | xx | 35 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| If yes, is it sold there? | (2015) 51 | xx | xx | 49 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| If yes, Are individuals allowed to bring their own alcohol? | (2015) 18 | xx | xx | 17 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| If yes, please indicate all venues where alcohol is permitted: | <table border="1"> <tbody> <tr> <td>Football Stadium</td> <td>(2015) 16</td> <td>xx</td> <td>xx</td> <td>16</td> </tr> <tr> <td>Basketball Arena</td> <td>(2015) 19</td> <td>xx</td> <td>xx</td> <td>19</td> </tr> <tr> <td>Soccer Field</td> <td>(2015) 1</td> <td>xx</td> <td>xx</td> <td>1</td> </tr> <tr> <td>Baseball Stadium</td> <td>(2015) 5</td> <td>xx</td> <td>xx</td> <td>5</td> </tr> <tr> <td>Volleyball Arena</td> <td>(2015) 2</td> <td>xx</td> <td>xx</td> <td>2</td> </tr> <tr> <td>Track and Field</td> <td>(2015) 1</td> <td>xx</td> <td>xx</td> <td>1</td> </tr> </tbody> </table> | | | | Football Stadium | (2015) 16 | xx | xx | 16 | Basketball Arena | (2015) 19 | xx | xx | 19 | Soccer Field | (2015) 1 | xx | xx | 1 | Baseball Stadium | (2015) 5 | xx | xx | 5 | Volleyball Arena | (2015) 2 | xx | xx | 2 | Track and Field | (2015) 1 | xx | xx | 1 |
| Football Stadium | (2015) 16 | xx | xx | 16 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Basketball Arena | (2015) 19 | xx | xx | 19 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Soccer Field | (2015) 1 | xx | xx | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Baseball Stadium | (2015) 5 | xx | xx | 5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Volleyball Arena | (2015) 2 | xx | xx | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Track and Field | (2015) 1 | xx | xx | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6. Are individuals who serve alcohol by the drink on campus (e.g., at pubs, registered parties) required to receive training as a server? | (1994) 63 | 63 | 80 | 88 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7. Is an alternative (non-alcoholic) beverage required at public functions at which alcohol is served? | (1979) 54 | 90 | 86 | 88 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8. Is it required that food be served at public functions at which alcohol is served? | (1979) 24 | 82 | 80 | 74 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| If yes, this is by: | <table border="1"> <thead> <tr> <th></th> <th>Baseline</th> <th>1994</th> <th>2012</th> <th>2015</th> </tr> </thead> <tbody> <tr> <td>State law</td> <td>(2015) 9</td> <td>xx</td> <td>xx</td> <td>9</td> </tr> <tr> <td>Local ordinance/law</td> <td>(2015) 5</td> <td>xx</td> <td>xx</td> <td>5</td> </tr> <tr> <td>Campus policy</td> <td>(2015) 60</td> <td>xx</td> <td>xx</td> <td>60</td> </tr> </tbody> </table> | | | | | Baseline | 1994 | 2012 | 2015 | State law | (2015) 9 | xx | xx | 9 | Local ordinance/law | (2015) 5 | xx | xx | 5 | Campus policy | (2015) 60 | xx | xx | 60 | | | | | | | | | | |
| | Baseline | 1994 | 2012 | 2015 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| State law | (2015) 9 | xx | xx | 9 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Local ordinance/law | (2015) 5 | xx | xx | 5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Campus policy | (2015) 60 | xx | xx | 60 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 9. Is it permissible for the advertising of an event to include a statement regarding the availability of alcohol at that event? | (1979) 66 | 37 | 43 | 37 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| If yes, this is by: | <table border="1"> <thead> <tr> <th></th> <th>Baseline</th> <th>2015</th> </tr> </thead> <tbody> <tr> <td>State law</td> <td>(2015) 4</td> <td>4</td> </tr> <tr> <td>Local ordinance/law</td> <td>(2015) 3</td> <td>3</td> </tr> <tr> <td>Campus policy</td> <td>(2015) 28</td> <td>28</td> </tr> </tbody> </table> | | | | | Baseline | 2015 | State law | (2015) 4 | 4 | Local ordinance/law | (2015) 3 | 3 | Campus policy | (2015) 28 | 28 | | | | | | | | | | | | | | | | | | |
| | Baseline | 2015 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| State law | (2015) 4 | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Local ordinance/law | (2015) 3 | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Campus policy | (2015) 28 | 28 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

| | Percentage of Affirmative Responses | | | |
|---|-------------------------------------|------|------|-------------|
| | Baseline | 1994 | 2012 | 2015 |
| 10. Does your campus have substance free housing on campus? | (2015) 69 | xx | xx | 69 |
| If yes, approximately what percentage of residential students live in this setting? | (2015) 35.44 | xx | xx | 36.4 |
| 11. In what ways is alcohol monitored at tailgating functions on your campus? <i>(Please check all that apply)</i> | | | | |
| No tailgating is allowed at this campus | (2015) 19 | xx | xx | 19 |
| No official efforts or actions are taken to monitor alcohol consumption at tailgating | (2015) 11 | xx | xx | 11 |
| Alcohol use is clearly prohibited and policy is enforced at tailgating functions | (1994) 46 | 46 | 13 | 11 |
| Efforts are made (e.g., arm bracelets) to prevent underage alcohol consumption | (2006) 24 | xx | 26 | 21 |
| Alcohol consumption is confined to restricted areas | (2006) 40 | xx | 39 | 49 |
| Other | (2006) 29 | xx | 28 | |
| 12. In which of the following ways are private off-campus establishments that sell alcoholic beverages (e.g. bars, pubs, lounges) permitted to advertise on campus? | | | | |
| Campus radio | (1982) 62 | 42 | 27 | 23 |
| Student newspaper | (1982) 95 | 83 | 57 | 50 |
| Bulletin boards | (1982) 55 | 47 | 19 | 23 |
| Fliers in dining areas | (1982) 32 | 20 | 3 | 9 |
| If yes for the student newspaper, does it prohibit advertising of any of the following? | | | | |
| Brand preference ads | (1988) 16 | 19 | 28 | 13 |
| Happy hours | (1985) 25 | 22 | 26 | 21 |
| Price specials ads | (1985) 22 | 23 | 26 | 15 |
| 13. Does your campus have a policy that addresses the sponsorship of campus | (1988) 52 | 50 | 62 | 55 |
| If yes, does this policy prohibit any of the following? | | | | |
| Alcohol industry advertising (e.g. industry brand preference ads) | (1991) 58 | 68 | 81 | 83 |
| Alcohol industry promotions (e.g. free T-shirts, mugs which advertise) | (1991) 60 | 68 | 79 | 84 |
| Alcohol industry official sponsorship (e.g. charity events, athletic events) | (1991) 51 | 60 | 80 | 74 |
| Alcohol industry signs at major facilities (e.g., scoreboards at coliseum, stadium) | (1997) 68 | xx | 79 | 80 |
| 14. Does your campus have a policy that prohibits serving low-price / free drinks or drink specials at on-campus locations? | (2015) 57 | xx | xx | 57 |
| 15. Does your campus have "amnesty" policy on reporting dangerous drinking behavior? | (2012) 51 | xx | 51 | 74 |
| 16. Do students face campus judicial charges for alcohol-related behavior off-campus? | (2006) 78 | xx | 84 | 83 |
| 17. Does your campus have policies which allow for mandatory drug testing | | | | |
| of athletes? | (1991) 51 | 49 | 71 | 81 |
| of staff? | (1991) 8 | 10 | 23 | 26 |
| of students? | (1991) 5 | 5 | 14 | 21 |
| of faculty? | (1991) 6 | 6 | 11 | 19 |
| 18. Does your campus (campus police or other campus enforcement officers) have methods to measure blood-alcohol concentration (BAC) in its enforcement of alcohol policies? | (2006) 37 | xx | 56 | 62 |
| 19. Does your campus inform parents of drug/alcohol infractions for students under 21? | (2015) 81 | xx | xx | 81 |
| If yes, at what point are they informed? After first infraction: 50 After second infraction: 24 Other: 27 | | | | |
| 20. Does your campus schedule core classes on Friday mornings? | (2015) 78 | xx | xx | 78 |
| If yes, and it is done with the intention of reducing Thursday night drinking? | (2015) 11 | xx | xx | 11 |

| INSTITUTIONAL/ADMINISTRATIVE DATA | Percentage of Affirmative Responses | | | | In Top Three For Use |
|---|-------------------------------------|------|------|-----------|----------------------|
| | Baseline | 1994 | 2012 | 2015 | |
| 21. In the last 2 years, has your campus conducted a survey focusing on: | | | | | |
| a. drinking behavior of students | (1979) 45 | 44 | 95 | 91 | 97% |
| b. student knowledge about drinking | (1979) 37 | 31 | 83 | 78 | 22% |
| c. student attitudes about drinking | (1979) 43 | 42 | 88 | 80 | 33% |
| d. student perceptions about alcohol use | (2003) 88 | xx | 94 | 90 | 41% |
| e. other drug usage behavior of students | (1988) 51 | 67 | 90 | 90 | 44% |
| f. student knowledge about other drugs | (1988) 36 | 47 | 69 | 68 | 2% |
| g. student attitudes about other drugs | (1988) 42 | 63 | 76 | 73 | 2% |
| h. student perceptions about other drug use | (2003) 75 | xx | 85 | 81 | 11% |
| i. Students use of prescription drugs without a prescription | (2012)80 | xx | 80 | 80 | 11% |
| j. student knowledge about prescription drug abuse | (2012)61 | xx | 61 | 59 | 0 |
| k. tobacco use by students | (2000) 63 | xx | 86 | 85 | 16% |
| l. student knowledge about tobacco use | (2000) 46 | xx | 62 | 61 | 0 |
| m. student attitudes about tobacco use | (2000) 52 | xx | 68 | 70 | 1% |
| n. student perceptions about tobacco use | (2003) 67 | xx | 79 | 78 | 0 |
| o. violence on campus | (2000) 46 | xx | 73 | 76 | 10% |
| p. student awareness of violence prevention on campus | (2012) 13 | xx | 62 | 72 | 6% |
| q. student attitudes/beliefs regarding their initiating interventions with alcohol or drug abuse of others | (2012) 60 | xx | 60 | 63 | 1% |
| r. faculty knowledge of drug, alcohol or tobacco policies and services | (2003) 14 | xx | 17 | 16 | 0 |
| s. faculty awareness and skills on responding to problem behaviors | (2015) 17 | xx | xx | 17 | 0 |
| t. faculty infusion of drug, alcohol or tobacco issues in their courses | (2003) 12 | xx | 13 | 15 | 0 |
| 23. Does your campus have input into the licensing process associated with off campus outlets that sell and/or serve alcohol (e.g., bars/taverns, off-site sales, restaurants)? | (2015) 9 | xx | xx | 9 | |
| 24. Does your campus routinely receive reports/collect data on emergency room visits resulting from alcohol consumption and/or injury by students? | (2006) 52 | xx | 31 | 34 | |
| Yes, but only from some emergency rooms. | (2015) 19 | xx | xx | 19 | |
| 25. Does your campus health center collect and report data regarding student contacts that result from alcohol consumption and/or injury by students? | (2015) 46 | xx | xx | 46 | |
| 26. Does your campus keep records of the BAC levels of students who have had violations with alcohol? | (2006) 27 | xx | 45 | 31 | |

| | Mean Scores | | | |
|--|-------------|------|------|-----------|
| | Baseline | 1994 | 2012 | 2015 |
| 27a. From either your data or your subjective judgment, please indicate the percentage of time alcohol is involved with each of the following. | | | | |
| a. damage in residence halls | (1985) 61 | 67 | 55 | 50 |
| b. damage to other property on campus | (1985) 53 | 60 | 46 | 43 |
| c. violation of campus policies | (1985) 51 | 56 | 56 | 57 |
| d. violent behavior | (1985) 60 | 65 | 55 | 52 |
| e. physical injury | (1985) 44 | 50 | 36 | 35 |
| f. emotional difficulty | (1985) 34 | 39 | 32 | 35 |
| g. risk of suicide | (2003) 32 | xx | 26 | 32 |
| h. missed classes | (2003) 38 | xx | 32 | 32 |
| i. diminished performance on test or project | (2003) 34 | xx | 28 | 28 |
| j. lack of academic success | (1985) 29 | 37 | 28 | 30 |
| k. student attrition | (1985) 21 | 29 | 24 | 23 |
| l. acquaintance rape | (1994) 75 | 75 | 68 | 72 |
| m. sexual assault | (2015) 71 | xx | xx | 71 |
| n. unsafe sexual practices | (1994) 68 | 68 | 57 | 51 |
| o. health center contacts | (1994) 22 | 22 | 20 | 19 |
| p. use of marijuana | (1997) 42 | xx | 30 | 29 |
| q. use of designer drugs (e.g., ecstasy) | (2003) 27 | xx | 24 | 24 |
| r. use of other drugs (2000 wording was "Use of drugs other than marijuana") | (1997) 34 | xx | 25 | 24 |

| | | | | |
|--|-----------|----|----|-----------|
| 27b. Please indicate whether your institution systematically gathers data for each of the following: | | | | |
| a. damage in residence halls | (1994) 52 | 52 | 39 | 47 |
| b. damage to other property on campus | (1994) 46 | 46 | 36 | 47 |
| c. violation of campus policies | (1994) 55 | 55 | 61 | 68 |
| d. violent behavior | (1994) 48 | 48 | 48 | 64 |
| e. physical injury | (1994) 37 | 37 | 45 | 55 |
| f. emotional difficulty | (1994) 21 | 21 | 28 | 41 |
| g. risk of suicide | (2003) 33 | xx | 35 | 39 |
| h. missed classes | (2003) 37 | xx | 29 | 32 |
| i. diminished performance on test or project | (2003) 37 | xx | 32 | 34 |
| j. lack of academic success | (1994) 18 | 18 | 30 | 31 |
| k. student attrition | (1994) 19 | 19 | 22 | 27 |
| l. acquaintance rape | (1994) 42 | 42 | 52 | 62 |
| m. sexual assault | (2015) 72 | xx | xx | 72 |
| n. unsafe sexual practices | (1994) 13 | 13 | 34 | 44 |
| o. health center contacts | (1994) 29 | 29 | 32 | 42 |
| p. use of marijuana | (1997) 27 | xx | 34 | 49 |
| q. use of designer drugs (e.g., ecstasy) | (2003) 35 | xx | 27 | 42 |
| r. use of other drugs (2000 wording was "Use of drugs other than marijuana") | (1997) 26 | xx | 32 | 44 |

| | Mean Scores | | | |
|---|-------------|------|------|-----------|
| | Baseline | 1994 | 2012 | 2015 |
| 28. In the last several years, has your campus conducted a formal assessment of the effectiveness of its drug and alcohol prevention program? | (1994) 36 | 36 | 53 | 54 |
| 29. In the last several years, which of the following methods has your campus used to measure its efforts? | | | | |
| Student use/abuse survey | (2006) 82 | xx | 85 | 85 |
| Quantitative assessment using standardized externally-developed instrumentation | (2009) 70 | xx | 70 | 61 |
| Quantitative assessment using internally-developed instrumentation | (2009) 47 | xx | 47 | 47 |
| Qualitative assessment using focus groups, interviews, discussions | (2009) 49 | xx | 49 | 44 |
| Use of control or comparison groups for research purposes | (2009) 23 | xx | 23 | 21 |
| Campus environmental scan | (2006) 37 | xx | 40 | 44 |
| External evaluator/evaluation team | (2006) 16 | xx | 23 | 23 |
| Comparing campus research results as they relate to research findings from external organizations | (2009) 65 | xx | 65 | 59 |
| Comparing overall programmatic/intervention efforts with the criteria from an outside agency | (2009) 44 | xx | 44 | 43 |

| PREVENTION AND EDUCATION | Percentage of Affirmative Responses | | | |
|--|-------------------------------------|----------|----------|-----------------|
| | Baseline | 1994 | 2012 | 2015 |
| 30. Does your campus have a student programming/peer education group that deals with alcohol/substance abuse issues? | (1988) 52 | 77 | 72 | 75 |
| 31. Does your campus Orientation program for new students deal with the subject of alcohol/other substance abuse? | (1982) 38 | 90 | 90 | 91 |
| If yes, approximately how much time is spent on this? | (2015) | xx | xx | |
| 32. Does your campus Orientation program for parents deal with the subject of alcohol/other substance abuse? | (1997) 63 | xx | 73 | 73 |
| 33. Does your campus have a focus period of time (e.g., Awareness Week-Day) for: | | | | |
| a. Alcohol education and prevention efforts? | (1979) 13 | 90 | 78 | 71 |
| b. Education and prevention efforts specifically designated for drugs other than alcohol? | (1988) 40 | 53 | 40 | 49 |
| c. Tobacco education and prevention efforts? | (2003) 69 | xx | 53 | 59 |
| d. Violence education and prevention efforts? | (2000) 62 | xx | 77 | 83 |
| | Average Expenditure | | | |
| | 2006 | 2009 | 2012 | 2015 |
| 34. Approximately how much funding from all sources is provided to your campus wellness prevention/education effort during the current academic year?(excluding personnel costs) | | | | |
| For campuses with any reported funding: | \$52,422 | \$41,313 | \$54,147 | \$76,670 |
| For all campuses responding to survey: | \$51,353 | \$40,267 | \$53,734 | \$75,551 |
| Of this amount, what percentage is exclusively for alcohol/substance abuse efforts? | 56.91% | 59.29% | 55.18% | 49.79% |

| | Mean Scores | | | |
|--|-----------------|----------|----------|-----------------|
| | Baseline | 1994 | 2012 | 2015 |
| 35. Please indicate the extent to which each of the following is included in your campus' alcohol and/or other substance abuse education and prevention efforts. (Circle one number for each item) (1=None; 2=A Little; 3=Some; 4=A Lot) | | | | |
| a. Information/articles in campus publications (e.g., newspapers) | (1991) 2.76 | 2.71 | 2.41 | 2.39 |
| b. Peer Theater | (2003) 1.81 | xx | 1.64 | 1.61 |
| c. Discussion groups | (1991) 2.83 | 2.64 | 2.40 | 2.28 |
| d. Residence Hall programs/meetings | (2006) 3.15 | xx | 3.12 | 3.02 |
| e. Workshops focusing on alcohol or other drug attitudes | (1991) 2.97 | 3.04 | 2.82 | 2.83 |
| f. Speakers | (1991) 2.85 | 2.77 | 2.28 | 2.25 |
| g. E-mail | (2009) 1.95 | xx | 2.01 | 2.17 |
| h. Facebook | (2012) 2.00 | xx | 2.00 | 2.27 |
| i. Twitter | (2012) 1.53 | xx | 1.53 | 1.98 |
| j. Other social media | (2012) 1.44 | xx | 1.44 | 1.97 |
| k. Packaged internet-based educational approaches (AlcoholEdu, My Student Body, ECheckup) | (2012) 3.24 | xx | 3.24 | 3.24 |
| l. Spring break initiatives | (2015) 2.52 | xx | xx | 2.52 |
| m. Educational handouts prepared by campus groups | (1994) 2.76 | 2.76 | 2.82 | 2.56 |
| n. Designated Driver | (1994) 2.11 | 2.11 | 2.07 | 2.06 |
| o. Safe rides program | (2003) 2.16 | xx | 2.30 | 2.41 |
| p. Poster/slogan campaigns | (1991) 2.80 | 2.74 | 2.85 | 2.62 |
| q. Social norms marketing campaigns | (2000) 2.86 | xx | 2.55 | 2.56 |
| r. Substance abuse problem identification and referral | (2003) 3.22 | xx | 3.29 | 3.13 |
| s. Services for recovering students | (2003) 2.64 | xx | 2.44 | 2.36 |
| t. Individual motivational interviews | (2003) 2.50 | xx | 3.04 | 3.07 |
| u. Blogs | (2012) 1.27 | xx | 1.27 | 1.30 |
| v. Other school-specific websites | (2009) 2.51 | xx | 2.11 | 2.06 |
| w. Packaged internet-based assessment and feedback approaches (e.g., BASICS) | (2012) 2.51 | xx | 2.51 | 2.60 |
| x. Peer-led campaigns | (2015) 2.49 | xx | xx | 2.49 |
| 36. Does your campus have an individual whose responsibilities include Alcohol/Substance Abuse Education? | (1979) 14 | 74 | 92 | 91 |
| | Mean Scores | | | |
| | Baseline | 1994 | 2012 | 2015 |
| If yes to #36, what is the total FTE (Full-Time Equivalent) in each of the following categories for this position? | | | | |
| _____ Full-time professional | (1979) 0.89 FTE | 1.05 FTE | 1.44 FTE | 1.37 FTE |
| _____ Graduate Student (e.g., 1 graduate student @ 20 hours/week = .50 FTE) | (1979) 0.39 FTE | 0.94 FTE | 1.30 FTE | 0.97 FTE |

| | | | | | |
|--|-------------|------------|------|------|------|
| 37. If yes to #36, what percentage of the coordinator/specialist's time is spent on: | | | | | |
| | 2012 | 2015 | | | |
| Assessment | 12 | 12 | | | |
| Counseling Services | 17 | 17 | | | |
| Education and Awareness | 31 | 33 | | | |
| Administrative/Managerial | 11 | 12 | | | |
| Committee/Task Force | 9 | 9 | | | |
| Research/Evaluation | 6 | 6 | | | |
| Training | 7 | 8 | | | |
| Other | 5 | 4 | | | |
| | | Mean Score | | | |
| | | Baseline | 1994 | 2012 | 2015 |
| 38. To what extent is there collaboration between the coordinator/specialist and each of the following? (Circle one number for each item) (Scale: 1 = not at all; 5= very much) | | | | | |
| a. Student Government | (2012) 2.74 | xx | 2.74 | 2.63 | |
| b. Student Organizations (e.g., BACCHUS, GAMMA, SADD) | (2012) 3.27 | xx | 3.27 | 3.31 | |
| c. Greek Affairs (Labeled "Fraternities and Sororities" through 2000) | (2012) 3.48 | xx | 3.48 | 3.38 | |
| d. Athletics | (2012) 3.34 | xx | 3.43 | 3.24 | |
| e. Faculty Members (Labeled "Academic Departments" through 2000) | (2012) 2.55 | xx | 2.55 | 2.33 | |
| f. Campus Police | (2012) 3.67 | xx | 3.67 | 3.54 | |
| g. Local Community Police | (2012) 2.51 | xx | 2.51 | 2.35 | |
| h. Surrounding Community Residents | (2012) 2.04 | xx | 2.04 | 1.93 | |
| i. Local Business Community | (2012) 1.95 | xx | 1.95 | 1.87 | |
| j. Local Government officials | (2012) 1.99 | xx | 1.99 | 1.88 | |
| 39. To what extent has your campus president/chancellor been supportive of your campus effort? (Scale: 1 = not at all; 5 = very much) | (2015) 3.75 | xx | xx | 3.75 | |

| | | | | |
|---|----------|------|------|------|
| 40. What percentage of the campus's prevention efforts is spent on each of the following: | | | | |
| | Baseline | 1994 | 2012 | 2015 |
| Alcohol Issues | 66.2 | 62.2 | 45.4 | 40.0 |
| Other Drug Issues | xx | xx | 11.9 | 27.0 |
| Tobacco Issues | 33.8 | 37.8 | 8.3 | 5.9 |
| Violence Issues | xx | xx | 14.2 | 9.3 |
| Other Wellness Issues | xx | xx | 19.6 | 17.9 |

| | | |
|---|------|------|
| 41. Regarding Other Drug Issues noted in Question 40, what percentage of time is spent on each of the following substances: | | |
| | 2012 | 2015 |
| Marijuana | 60 | 58 |
| Synthetic Drugs (e.g. K2, Spice, Bath Salts) | 7 | 4 |
| Cocaine | 3 | 3 |
| Heroin | 2 | 4 |
| Prescription Drug Abuse | 19 | 22 |
| Over the Counter Medications | 4 | 5 |
| Other Substances | 4 | 3 |

| | Percentage of Affirmative Responses | | | | | | | | | | | | | | | | | | |
|---|-------------------------------------|-----------|-----------|--|------|--------------|-----------|-----------|-----------|------------------|----------------|-----------|----------|----------|-----------------|-----------|----|----|-----------|
| | Baseline | 1994 | 2012 | 2015 | | | | | | | | | | | | | | | |
| 42. Does your campus have a task force to address drug and alcohol related concerns? | (2000) 65 | xx | 71 | 64 | | | | | | | | | | | | | | | |
| 43. Does your campus have a task force or partnership with the surrounding community to address drug- and alcohol-related concerns? | (1994) 59 | 59 | 60 | 64 | | | | | | | | | | | | | | | |
| 44. Does your campus have a formalized strategic action plan for addressing drug/alcohol issues? | (2012) 52 | xx | 52 | 52 | | | | | | | | | | | | | | | |
| a. If so, does this plan include measurable outcomes? | (2012) 57 | xx | 57 | 73 | | | | | | | | | | | | | | | |
| b. If so, does this include a timeline with designated roles and responsibilities? | (2012) 55 | xx | 55 | 75 | | | | | | | | | | | | | | | |
| 45. Does your campus participate in a coordinated statewide alcohol/substance abuse education effort for colleges and universities in your state? (Wording in 1997 and prior was "Is there a coordinated statewide alcohol/substance abuse education effort for universities in your state?") | (1982) 63 | 79 | 70 | 66 10 % report no coordinated statewide effort | | | | | | | | | | | | | | | |
| 46. In the last three years, has your campus been successful in acquiring external funding (e.g. federal, state, local, private grants) for its: | | | | | | | | | | | | | | | | | | | |
| a. Alcohol/substance abuse efforts? | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th></th> <th>2006</th> <th>2009</th> <th>2012</th> <th>2015</th> </tr> </thead> <tbody> <tr> <td>Mean funding</td> <td>\$93,000</td> <td>\$120,151</td> <td>\$135,522</td> <td>\$144,662</td> </tr> <tr> <td>Median funding</td> <td>\$25,000</td> <td>\$29,500</td> <td>\$24,593</td> <td>\$30,000</td> </tr> </tbody> </table> | | 2006 | 2009 | 2012 | 2015 | Mean funding | \$93,000 | \$120,151 | \$135,522 | \$144,662 | Median funding | \$25,000 | \$29,500 | \$24,593 | \$30,000 | (1991) 58 | 72 | 55 | 47 |
| | 2006 | 2009 | 2012 | 2015 | | | | | | | | | | | | | | | |
| Mean funding | \$93,000 | \$120,151 | \$135,522 | \$144,662 | | | | | | | | | | | | | | | |
| Median funding | \$25,000 | \$29,500 | \$24,593 | \$30,000 | | | | | | | | | | | | | | | |
| b. Violence prevention efforts? | | | | | | | | | | | | | | | | | | | |
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| | 2006 | 2009 | 2012 | 2015 | | | | | | | | | | | | | | | |
| Mean funding | \$172,397 | \$128,130 | \$234,030 | \$137,445 | | | | | | | | | | | | | | | |
| Median funding | \$112,500 | \$37,500 | \$71,000 | \$61,000 | | | | | | | | | | | | | | | |
| c. Tobacco reduction efforts? | | | | | | | | | | | | | | | | | | | |
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| | 2006 | 2009 | 2012 | 2015 | | | | | | | | | | | | | | | |
| Mean funding | \$22,963 | \$27,988 | \$51,879 | \$13,697 | | | | | | | | | | | | | | | |
| Median funding | \$10,000 | \$15,000 | \$10,000 | \$6,000 | | | | | | | | | | | | | | | |
| d. Overall wellness efforts? | | | | | | | | | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th></th> <th>2006</th> <th>2009</th> <th>2012</th> <th>2015</th> </tr> </thead> <tbody> <tr> <td>Mean funding</td> <td>\$30,181</td> <td>\$66,214</td> <td>\$48,269</td> <td>\$119,600</td> </tr> <tr> <td>Median funding</td> <td>\$10,000</td> <td>\$6,250</td> <td>\$6,000</td> <td>\$25,000</td> </tr> </tbody> </table> | | 2006 | 2009 | 2012 | 2015 | Mean funding | \$30,181 | \$66,214 | \$48,269 | \$119,600 | Median funding | \$10,000 | \$6,250 | \$6,000 | \$25,000 | (1997) 19 | xx | 20 | 21 |
| | 2006 | 2009 | 2012 | 2015 | | | | | | | | | | | | | | | |
| Mean funding | \$30,181 | \$66,214 | \$48,269 | \$119,600 | | | | | | | | | | | | | | | |
| Median funding | \$10,000 | \$6,250 | \$6,000 | \$25,000 | | | | | | | | | | | | | | | |
| 47. Does your campus have an individual whose responsibilities include violence prevention education? | (2009) 58 | xx | 67 | 83 | | | | | | | | | | | | | | | |

| | Percentage of Affirmative Responses | | | |
|---|-------------------------------------|------|------|-------------|
| | Baseline | 1994 | 2012 | 2015 |
| 48. Does your campus offer a safe rides program? | (2012) 50 | xx | 50 | 55 |
| a. If yes, do those who use the safe rides program pay for the service? | (2012) 19 | xx | 19 | 9 |
| b. If yes, which days of the week is this service available? | | | | |
| | Baseline | 1994 | 2012 | 2015 |
| Monday | 28 | xx | 28 | 52 |
| Tuesday | 28 | xx | 28 | 52 |
| Wednesday | 30 | xx | 30 | 54 |
| Thursday | 43 | xx | 43 | 63 |
| Friday | 48 | xx | 48 | 64 |
| Saturday | 47 | xx | 47 | 66 |
| Sunday | 26 | xx | 26 | 49 |
| c. If yes, does this involve a bus or van? | (2012) 79 | xx | 79 | 68 |
| d. If yes, is the program student-run (students doing the driving)? | (2015)30 | xx | xx | 30 |
| e. If yes, does your campus have a partnership/relationship with a local cab/ride-share company for safe rides on credit (student's account gets billed later)? | (2015) 17 | xx | xx | 17 |
| | Mean Scores | | | |
| | Baseline | 1994 | 2012 | 2015 |
| 49. To what extent does your campus provide faculty with assistance on the following: (Scale: 1 = None; 4 = A Lot) | | | | |
| a. Policy and procedure awareness and enforcement on drug/alcohol issues | (2009) 2.49 | xx | 2.52 | 2.52 |
| b. Curricular content support on drug/alcohol issues | (2009) 1.92 | xx | 2.13 | 2.03 |
| c. Curricular content support on other wellness issues | (2009) 2.04 | xx | 2.21 | 2.15 |
| d. Sample teaching/lesson plan modules on drugs/alcohol | (2009) 1.41 | xx | 1.75 | 1.49 |
| e. Sample teaching/lesson plan modules on other wellness issues | (2009) 1.42 | xx | 1.76 | 1.56 |
| f. Audio/video available on drug/alcohol/wellness issues | (2009) 1.86 | xx | 1.81 | 1.61 |
| g. Substitute/guess lecturers | (2009) 2.21 | xx | 2.42 | 2.30 |
| h. How to identify students with alcohol/drug problems | (2009) 2.46 | xx | 2.57 | 2.41 |
| i. How to intervene with / refer students having alcohol/drug problems | (2009) 2.63 | xx | 2.64 | 2.63 |
| j. How to intervene with / refer students displaying other mental health problems | (2009) 2.83 | xx | 2.92 | 2.85 |
| | Percentage of Affirmative Responses | | | |
| | Baseline | 1994 | 2012 | 2015 |
| 50. Does your campus utilize peers whose primary focus is in the area of alcohol/other drug abuse? If yes, in what roles do these peers serve? (check all that apply) | (1988) 31 | 66 | 63 | 55 |
| a. Conduct educational workshops ("Direct prevention programming" through 2000) | (1994) 93 | 93 | 85 | 81 |
| b. Health awareness promotion | (2003) 55 | xx | 80 | 89 |
| c. Guest lectures in academic classes | (1994) 56 | 56 | 59 | 47 |
| d. Plan/host alcohol-free events | (2003) 41 | xx | 68 | 74 |
| e. Policy review/task force member (Wording was "Policy review" through 2000) | (1997) 22 | xx | 52 | 40 |
| f. Initial intervention/referral to counseling | (2003) 13 | xx | 22 | 23 |
| g. Other | (2003) 6 | xx | 11 | 11 |

| | Mean Scores | | | |
|---|-------------|------|------|------------|
| | Baseline | 1994 | 2012 | 2015 |
| 51. To what extent does your campus's alcohol and/or other substance abuse education and prevention effort pay special attention to the unique needs of each of the following groups: (1=None; 2=A little; 3=Some; 4=A lot) | | | | |
| a. First-year Students | (1994) 3.3 | 3.3 | 3.8 | 3.8 |
| b. Students turning 21 | (2009) 2.4 | xx | 2.3 | 2.1 |
| c. Fraternity/Sorority Members | (1994) 3.0 | 3.0 | 3.2 | 3.1 |
| d. Student-Athletes | (1994) 2.9 | 2.9 | 3.1 | 3.0 |
| e. Women | (1994) 2.4 | 2.4 | 2.5 | 2.5 |
| f. Men | (2009) 2.7 | xx | 2.5 | 2.5 |
| g. Graduate Students | (2009) 1.6 | xx | 1.6 | 1.6 |
| h. Economically Disadvantaged Students | (2015) 1.7 | xx | xx | 1.7 |
| i. People of Color | (1994) 2.2 | 2.2 | 2.1 | 1.9 |
| j. Gays/Lesbians/Bisexuals | (1994) 1.9 | 1.9 | 2.1 | 2.0 |
| k. Persons with Disabilities | (1997) 1.7 | xx | 1.9 | 1.7 |
| l. International Students | (2009) 2.1 | xx | 2.1 | 2.0 |
| m. Transfer Students | (2009) 2.1 | xx | 2.1 | 1.9 |
| n. Commuter Students | (2000) 1.9 | xx | 1.8 | 1.7 |
| o. Veterans | (2009) 1.7 | xx | 1.8 | 1.9 |
| p. First-Generation Students | (2015) 1.8 | xx | xx | 1.8 |
| q. Other | (2015) 1.3 | xx | xx | 1.3 |

| TREATMENT AND REFERRAL SERVICES | Percentage of Affirmative Responses | | Mean Score | |
|---|-------------------------------------|------|------------|-------------|
| | Baseline | 1994 | 2012 | 2015 |
| 52. To what degree can a student with a drinking problem receive counseling assistance at each of the following? (1=None; 4=A Lot) (Wording was "Where can a student....assistance" through 2000) | | | | |
| a. Counseling Center | (1979) 97 | 99 | 99 / 3.57 | 3.60 |
| b. Health Center | (1982) 99 | 99 | 90 / 3.01 | 3.00 |
| c. Alcohol/Substance Abuse Education Coordinator | (1982) 100 | 99 | 85 / 3.16 | 3.17 |
| d. Residence Hall Staff | (1982) 100 | 99 | 91 / 2.58 | 2.67 |
| e. Campus Ministry | (1979) 77 | 99 | 86 / 2.45 | 2.41 |
| f. Off-campus Counseling/Treatment Agency | (1982) 99 | 99 | 96 / 3.46 | 3.30 |
| | Percentage of Affirmative Responses | | | |
| | Baseline | 1994 | 2012 | 2015 |
| 53. Does any agency on your campus offer a group counseling experience specifically for students who are problem drinkers? | (1979) 33 | 59 | 46 | 51 |
| 54. Does any agency on your campus offer a support group specifically for those students whose lives are being negatively affected by an alcoholic? | (1979) 21 | 68 | 31 | 39 |

| | Percentage of Affirmative Responses | | | |
|---|-------------------------------------|------|------|-----------|
| | Baseline | 1994 | 2012 | 2015 |
| 55. Does any agency on your campus offer a support group specifically for those students who wish to stop smoking? | (2000) 33 | xx | 32 | 32 |
| 56. Does your campus have organized substance abuse recovery services available for students on campus? | (2015) 36 | xx | xx | 36 |
| If yes, which of the following does it include? <i>(Please check all that apply)</i> | | | | |
| a. Designated coordinator/leader | (2015) 9 | xx | xx | 25 |
| b. Student group involvement | (2015) 75 | xx | xx | 25 |
| c. Funding | (2015) 84 | xx | xx | 53 |
| d. Dedicated space | (2015) 82 | xx | xx | 45 |
| e. Sober housing options | (2015) 89 | xx | xx | 70 |
| f. Social events for students in recovery/wanting to be sober | (2015) 82 | xx | xx | 45 |
| g. Faculty involvement | (2015) 90 | xx | xx | 70 |
| 57. Of the students screened by a health professional for problems with drugs or alcohol, approximately what percentage comes from each source? <i>(Total equals 100%)</i> | | | | |
| a. Self-referral | (2015) | xx | xx | 11 |
| b. Referral by peer | (2015) | xx | xx | 5 |
| c. Referral by professional staff | (2015) | xx | xx | 12 |
| d. Referral by campus health professional | (2015) | xx | xx | 7 |
| e. Referral by faculty | (2015) | xx | xx | 4 |
| f. Referral by undergraduate staff | (2015) | xx | xx | 8 |
| g. Referral based on judicial violation | (2015) | xx | xx | 41 |
| h. Other | (2015) | xx | xx | 12 |
| 58. Which of the following are offered for students diagnosed with a substance use disorder? <i>(Please check all that apply)</i> | | | | |
| a. Outpatient treatment | (2015) 67 | xx | xx | 67 |
| b. Self-help group (e.g., Alcoholics Anonymous, Narcotics Anonymous) | (2015) 74 | xx | xx | 74 |
| c. Referral to residential or hospital program | (2015) 77 | xx | xx | 77 |
| d. Referral to community treatment services | (2015) 85 | xx | xx | 85 |
| 59. Does your campus health center provide/prescribe any of the FDA-approved medications available for alcohol treatment? | (2015) 22 | xx | xx | 22 |
| 60. Does your campus have an Employee Assistance Program for employees with a drinking problem? | (1982) 28 | 76 | 90 | 92 |
| 61. Does the paraprofessional staff (e.g., undergraduate resident advisors, orientation leaders, peer educators) on your campus receive training to deal with students having a drinking problem? | (1979) 62 | 72 | 59 | 84 |

| RELATED CAMPUS ISSUES | Percentage of Affirmative Responses | | | |
|---|-------------------------------------|------|------|-------------|
| | Baseline | 1994 | 2012 | 2015 |
| 62. What best describes the current tobacco use policy on your campus? <i>(Please check all that apply)</i> | | | | |
| a. Complete campus ban of all tobacco products | (2015) 25 | xx | xx | 25 |
| b. Campus ban of cigarette smoking | (2015) 12 | xx | xx | 12 |
| c. No smoking within specified distance of buildings (e.g. 25') | (2015) 52 | xx | xx | 52 |
| d. Smoking only within the designated area | (2015) 20 | xx | xx | 20 |
| e. No policy | (2015) 1 | xx | xx | 1 |
| f. Other | (2015) 9 | xx | xx | 9 |
| 63. Does your campus have a policy that addresses the use of e-cigarettes/vaporizers? | | | | |
| a. Yes | (2015) 50 | xx | xx | 50 |
| b. No | (2015) 29 | xx | xx | 29 |
| c. Under development | (2015) 20 | xx | xx | 20 |
| If yes, which of the following applies? <i>(Please check all that apply)</i> | | | | |
| a. The e-cigarette policy is less restrictive than found with other tobacco products | (2015) 2 | xx | xx | 5 |
| b. The use of e-cigarettes is restricted in ways identical to cigarettes | (2015) 92 | xx | xx | 89 |
| | | | | |
| 64. What changes, if any, have you noticed over the past two years with each of the following? <i>(Scale: 1 = significant decrease; 5 = significant increase)</i> | Percentage of Affirmative Responses | | | |
| | Baseline | 1994 | 2012 | 2015 |
| a. Use of e-cigarettes | (2015) | xx | xx | 3.72 |
| b. Use of e-cigarettes for marijuana use | (2015) | xx | xx | 3.03 |

YOUR OPINION

| | | | | | | | | |
|--|------------|-----------|-----------|--------------|-----------|-----------|-----------|--------------|
| 65. What minimum drinking age do you prefer? | 18 | 19 | 20 | 21 or higher | | | | |
| Mean Percentage (1997 Results) | 27% | 6% | | 64% | | | | |
| Mean Percentage (2000 Results) | 28% | 8% | | 61% | | | | |
| Mean Percentage (2003 Results) | 27% | 7% | | 64% | | | | |
| Mean Percentage (2006 Results) | 23% | 8% | | 68% | | | | |
| Mean Percentage (2009 Results) | 15% | 8% | 1% | 77% | | | | |
| Mean Percentage (2012 Results) | 17% | 3% | 2% | 77% | | | | |
| | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 or higher |
| Mean Percentage (2015 Results) | 14% | 6% | 3% | 70% | 1% | 3% | 0% | 4% |

| | Mean Scores | | | |
|--|-------------|------|------|-------------|
| | Baseline | 1994 | 2012 | 2015 |
| 66. Please rate the accuracy of each of the following descriptions relative to your campus: <i>(Scale: 1= strongly disagree; 5=strongly agree)</i> | | | | |
| a. Most student alcohol abuse occurs in off-campus uncontrolled settings (i.e, private parties). | (2000) 3.57 | xx | 3.75 | 3.58 |
| b. Our campus alcohol abuse problems are minimal. | (2000) 2.44 | xx | 2.39 | 2.21 |
| c. Adequate funding is being spent on our campus on alcohol abuse prevention. | (2000) 2.32 | xx | 2.35 | 2.46 |
| d. Our campus has a comprehensive approach to alcohol abuse prevention. | (2000) 3.13 | xx | 3.30 | 3.26 |
| e. Our campus has clearly defined goals and objectives for alcohol abuse prevention. | (2000) 3.28 | xx | 3.22 | 3.20 |
| f. Our campus has consensus between students and administrators on the direction of our alcohol abuse and prevention efforts. | (2000) 2.68 | xx | 2.89 | 2.77 |
| g. Our campus has formally identified the principles/philosophical underpinnings of its alcohol abuse prevention efforts. | (2003) 3.26 | xx | 3.31 | 3.24 |
| h. Our campus utilizes the most effective alcohol abuse prevention strategies (based on professional literature, conference workshops, training, etc.). | (2003) 3.57 | xx | 3.61 | 3.64 |
| i. Our campus remains committed to finding and applying effective alcohol abuse prevention strategies. | (2003) 4.07 | xx | 3.99 | 4.11 |
| j. Our alcohol abuse prevention efforts have been institutionalized. | (2003) 3.20 | xx | 3.25 | 3.30 |
| 67. To what extent has the recent focus on sexual assault prevention resulted in increased attention to alcohol abuse prevention? <i>(Scale: 1 = not at all; 5 = very much)</i> | (2015) 3.51 | xx | xx | 3.51 |
| 68. In what ways has the recent policy shift on marijuana (legalization in two states and medical approval in other states) affected the following: <i>(Scale: 1 = significant decrease; 7 = significant increase)</i> | | | | |
| a. Use of alcohol by those under age 21 | (2015) 4.04 | xx | xx | 4.03 |
| b. Use of alcohol by those age 21 or older | (2015) 4.04 | xx | xx | 4.04 |
| c. Use of marijuana overall | (2015) 5.11 | xx | xx | 5.11 |
| d. Use of e-cigarettes / vaporizers | (2015) 4.68 | xx | xx | 4.68 |
| e. Use of other illicit drugs | (2015) 4.19 | xx | xx | 4.19 |
| f. Disregard for laws about drugs and alcohol | (2015) 4.63 | xx | xx | 4.63 |
| g. Prevalence of substance dependence (addiction) | (2015) 4.25 | xx | xx | 4.25 |

| YOUR OPINION | Effectiveness Rating | | | | Adequacy of Resources | | | |
|--|-----------------------------|------|------|-------------|------------------------------|------|------|-------------|
| | 1-5 Scale | | | | 1-4 Scale | | | |
| 69. Please describe the <i>effectiveness</i> of the following efforts on your campus to reduce the extent of alcohol abuse. (1 = Not effective to 5 = Very effective) | | | | | | | | |
| Please also assess the <i>adequacy of resources</i> (funding and/or personnel) currently available for each of these efforts. (1 = Not at all adequate to 4 = Very adequate) | | | | | | | | |
| | 2006 | 2009 | 2012 | 2015 | 2006 | 2009 | 2012 | 2015 |
| Alcohol education and prevention programs | 3.34 | 3.22 | 3.32 | 3.53 | 2.63 | 2.56 | 2.62 | 2.50 |
| Alcohol-free social events | 3.18 | 3.19 | 3.24 | 3.26 | 2.74 | 2.66 | 2.79 | 2.50 |
| Technological approaches (e.g., Web-based or CD-ROMs) | 2.43 | 2.35 | 2.77 | 3.31 | 2.65 | 2.91 | 2.68 | 2.65 |
| Social norms marketing | 2.43 | 2.38 | 2.41 | 3.33 | 2.42 | 2.27 | 2.43 | 2.53 |
| Use of peer educators | 2.65 | 2.46 | 2.52 | 3.35 | 2.57 | 2.50 | 2.74 | 2.51 |
| Infusion of prevention education into course curriculum | 1.60 | 1.46 | 1.77 | 2.86 | 1.91 | 1.95 | 2.00 | 1.81 |
| | | | | | | | | |
| Campus policies and procedures | 3.57 | 3.64 | 3.68 | 3.72 | 3.10 | 3.07 | 2.94 | 2.83 |
| State and federal laws | 3.31 | 3.34 | 3.43 | 3.37 | 2.91 | 2.93 | 2.92 | 2.73 |
| Sanctions for alcohol infractions | 3.61 | 3.65 | 3.69 | 3.72 | 3.08 | 3.04 | 3.01 | 2.83 |
| Campus staff enforcement of policies | 3.55 | 3.57 | 3.59 | 3.66 | 2.98 | 2.95 | 2.92 | 2.78 |
| Campus police/security enforcement | 3.63 | 3.66 | 3.76 | 3.76 | 3.02 | 3.01 | 2.95 | 2.83 |
| Local police enforcement | 3.16 | 3.32 | 3.34 | 3.58 | 2.82 | 2.84 | 2.79 | 2.71 |
| | | | | | | | | |
| Individualized motivational interviewing | 2.76 | 3.00 | 3.30 | 3.99 | 2.49 | 2.69 | 2.72 | 2.60 |
| Accessibility of on-campus treatment | 2.70 | 2.83 | 2.69 | 3.49 | 2.43 | 2.52 | 2.37 | 2.14 |
| In-depth assessment of repeat offenders | 2.98 | 2.81 | 2.89 | 3.51 | 2.48 | 2.50 | 2.41 | 2.32 |
| Treatment and referral resources | 3.52 | 3.64 | 3.54 | 4.15 | 2.52 | 2.75 | 2.54 | 2.46 |
| | | | | | | | | |
| Campus task force | 2.41 | 2.31 | 2.34 | 3.38 | 2.47 | 2.48 | 2.44 | 2.34 |
| Joint campus/community efforts | 2.31 | 2.37 | 2.43 | 3.47 | 2.37 | 2.56 | 2.36 | 2.38 |
| Collaboration between student services and faculty | 2.22 | 2.10 | 2.10 | 2.95 | 2.13 | 2.15 | 2.04 | 2.00 |
| Faculty training | 1.16 | 1.37 | 1.29 | 2.57 | 1.80 | 1.99 | 1.77 | 1.85 |
| Staff training | 2.44 | 2.66 | 2.55 | 3.27 | 2.35 | 2.24 | 2.29 | 2.23 |
| | | | | | | | | |
| Efforts targeted for Greeks | 2.46 | 2.53 | 2.72 | 3.33 | 2.53 | 2.49 | 2.52 | 2.36 |
| Efforts targeted for first-year students | 3.39 | 3.39 | 3.59 | 3.77 | 2.76 | 2.75 | 2.82 | 2.75 |
| Efforts targeted for athletes | 2.98 | 3.04 | 3.08 | 3.42 | 2.65 | 2.58 | 2.54 | 2.45 |
| Efforts targeted for ethnic/racial minority students | n /a | n /a | n /a | 2.92 | n /a | n /a | n /a | 2.04 |
| Efforts targeted for LGBT students | n /a | n /a | n /a | 2.89 | n /a | n /a | n /a | 1.90 |