Welcome to the 2016 National Meeting!

This year we are pleased to continue on the momentum we gained last year by offering a program designed to bridge practice and research. Similar to last year, our program includes researchers, professionals, and students discussing and presenting on topics pertaining to preventing problems related to alcohol, marijuana, and prescription drug misuse. We also have an excellent line up of collegiate recovery speakers this year. We are pleased to host Ralph Hingson from NIAAA, Tracy Johnston from the Association of Recovery in Higher Education and Sam Quinones, a well known journalist and author on the forefront of America’s opiate epidemic.

The National Meeting has been designed to offer ample opportunities to network, learn and socialize. Join us on Tuesday evening at 5:00pm in the Ballroom for a Sober Tailgate themed reception with live music and an atmosphere appropriate considering the iconic stadium across the street. Thursday morning will start with the opportunity to choose from several networking neighborhoods to round out the conference with final connections and conversations.

We encourage you to actively participate this year in what we hope to be a stimulating and energizing event. Conferences are often the birthplace of ideas. The synergy of putting a diverse and dedicated group of people in a environment conducive to learning often leads to creative new solutions to vexing problems. Relationships are built and barriers are broken down. The work we do is not getting easier. Nor is the environment we operate in getting any less complex. It is our sincere hope that you come away from this year’s meeting with a renewed sense of purpose, useful ideas, and some hopeful energy for the coming academic year.

Enjoy the meeting!

Sincerely,

John Clapp, PhD, FAAHB
Director, Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery
Professor and Associate Dean for Research and Faculty Development
The Ohio State University College of Social Work
8:00 a.m. Continental Breakfast Ballroom Lobby

8:30 a.m. Welcome, Opening Remarks & Roll Call Ballroom
  John Clapp, PhD; Ahmed Hosni
  Dr. Javaine Adams-Gaston, Vice President of Student Affairs, The Ohio State University

9:00 a.m.
  Ralph Hingson, Sc.D., M.P.H., Director, Division of Epidemiology and Prevention Research,
  National Institute of Alcohol Abuse and Alcoholism (NIAAA)

-10:00 a.m. The, 10,000 Foot View on Student Alcohol Use and Misuse: Insights from University Presidents and College Town City Managers Ballroom
  Stephen Gavazzi, PhD, The Ohio State University Mansfield

10:15 a.m.
-10:45 a.m. Break & Exhibitors Ballroom Lobby

11:30 a.m.
-12:30 p.m. Concurrent Sessions Ballroom Lobby
  Getting Unstuck: Identifying and Managing “Organizational Relapse” in AOD Prevention Programs
  Dolores Cmnni, Ph.D., Licensed Psychologist, Assistant Director for Prevention and
  Program Evaluation, University Counseling Center, University of New Albany

-12:30 p.m. Lessons Learned: Moving Beyond a Vision
  Clayton Sponhaltz, BA, Assistant Director of The Center for Collegiate Recovery
  The University of Texas at San Antonio

Using Data on Prescription Drug Misuse to Inform Prevention Efforts
  On Campus: A Panel Discussion
  Anne McDaniel, Ph.D., Associate Director of Research and Data Management,
  The Center for the Study of Student Life, The Ohio State University
  Ann Addington, M.Ed, Assistant Director of Health Promotion, Ohio University
  Mary Jo Desprez, M.A., Director of Wolverine Wellness, University of Michigan
  Ginny Willamts, M.A., Assistant Director of Counseling Services, University of Findlay

Cannabis Use Disorders: Using Evidence-Based Interventions to Engage Students in Reducing Harmful Cannabis Use or Entering Recovery
  Lisa Laitman, M.Ed, Director of Alcohol and Other Drug Assistance Program
  Rutgers University

Integrating Adolescent SBIRT in Health Professional Education
  Cyrielle Adams, M.Ed, Senior Director of Health Programs, Kognito
  Tracy L. McPherson, PhD, Senior Research Scientist of Public Health
  NORC at the University of Chicago

12:30 p.m. Boxed Lunch & Exhibitors Ballroom Lobby
  Boxed lunches are available in the lobby. Special dietary requests will be in the Ballroom on a table under your name. Enjoy lunch on the patio if weather permits!
### Wednesday, August 3

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 a.m.</td>
<td>Wake Up With Wellness Walk Around Ohio State's Campus</td>
<td>Blackwell Lobby</td>
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<tr>
<td>8:00 a.m.</td>
<td>Continental Breakfast</td>
<td>Ballroom</td>
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<tr>
<td>8:30 a.m.</td>
<td>Opening Remarks</td>
<td>Ballroom</td>
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<tr>
<td>9:00 a.m.</td>
<td>Dreamland: The True Tale of America's Opiate Epidemic</td>
<td>Ballroom</td>
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<td>10:00 a.m.</td>
<td>Dreamland Panel</td>
<td>Ballroom</td>
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<tr>
<td>11:00 a.m.</td>
<td>Prevention and Treatment of Prescription Drug Misuse on the College Campus</td>
<td>302 Pfahl Hall</td>
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<td>11:15 a.m.</td>
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<tr>
<td>12:30 p.m.</td>
<td>Break &amp; Exhibitors</td>
<td>Ballroom Lobby</td>
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<tr>
<td>2:30 p.m.</td>
<td>Concurrent Sessions</td>
<td>Ballroom</td>
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<tr>
<td>3:45 p.m.</td>
<td>Break &amp; Exhibitors</td>
<td>Ballroom Lobby</td>
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<td>4:00 p.m.</td>
<td>Concurrent Sessions</td>
<td>Ballroom</td>
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<tr>
<td>5:00 p.m.</td>
<td>Break &amp; Exhibitors</td>
<td>Ballroom Lobby</td>
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<tr>
<td>6:00 p.m.</td>
<td>Reception - Sober Tailgate</td>
<td>Ballroom</td>
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<tr>
<td>7:00 p.m.</td>
<td>Break &amp; Exhibitors</td>
<td>Ballroom Lobby</td>
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**WEDNESDAY AUGUST 3 (continued)**

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<thead>
<tr>
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<tr>
<td>2:30 p.m.</td>
<td>Snack Break and Exhibitors</td>
<td>Ballroom Lobby</td>
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<tr>
<td>2:45 p.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td>2:45 p.m. - 3:45 p.m.</td>
<td>Diversifying Collegiate Recovery Programs</td>
<td>302 Pfahl Hall</td>
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<tr>
<td></td>
<td>Keith Murphy, MA, Alternate Director of Treatment Services, Rutgers University</td>
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<tr>
<td>3:45 p.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td>3:45 p.m.</td>
<td>Break and Exhibitors</td>
<td>Ballroom Lobby</td>
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<tr>
<td>4:00 p.m.</td>
<td>Rural Midwestern Public College Safe Ride Program Case Study</td>
<td>340 Pfahl Hall</td>
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<td></td>
<td>Kathy Mohlfeld, MSW, Licensed Counselor and Professional Academic Advisor, Wayne State College</td>
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<tr>
<td>4:00 p.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td>4:00 p.m. - 5:00 p.m.</td>
<td>SBIRT: Collaboration to Implement Evidence-Based Practice with Social Work and Nursing Undergraduate and Graduate Students</td>
<td>330 Pfahl Hall</td>
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<td></td>
<td>Dana Sullivan, PhD, Associate Professor, Western Kentucky University</td>
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<td></td>
<td>Lyle Cooper, PhD, LCSW, Assistant Professor, Meharry Medical College</td>
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<tr>
<td>4:00 p.m.</td>
<td>Squad Goals: Maintaining a Culture of Support in the Changing Landscape of Collegiate Recovery</td>
<td>140 Pfahl Hall</td>
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<td></td>
<td>Daniel Fred, MSc, Director of Recovery Programs &amp; National Outreach, Transforming Youth Recovery</td>
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<td>Brenna Cook, BA, Collegiate Program Director, Transforming Youth Recovery</td>
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<td>Diversifying Collegiate Recovery Programs</td>
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<td>Melinda Lawless Coker, PhD, Staff Psychologist, Florida Atlantic University</td>
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<tr>
<td>4:00 p.m.</td>
<td>Promoting Prevention and Recovery on Regional Campuses</td>
<td>330 Pfahl Hall</td>
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<td></td>
<td>Connie Boehm, MA, Director of Student Wellness, The Ohio State University</td>
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<td>Donna Hght, PhD, Chief Student Life and Retention Officer and Assistant Director for the Regional Campus, The Ohio State University at Mansfield</td>
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<tr>
<td>4:00 p.m.</td>
<td>Motivational Interviewing for Campus Police</td>
<td>202 Pfahl Hall</td>
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<td>Dave Closson, MSc, Assistant Director, Illinois Higher Education Center for Alcohol, Other Drug, and Violence Prevention, Eastern Illinois University</td>
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<td>Evidence for Experiential Interventions for Individuals Misusing Alcohol or Other Drugs</td>
<td>340 Pfahl Hall</td>
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<td>Robert Chapman, PhD, Retired, Drexel University</td>
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**Tour**

The Ohio State University Collegiate Recovery Community
Wednesday, Aug 3, 6:00pm
Meet in the foyer of the Blackwell Hotel
You already know that there’s an issue. That every day, millions of Americans, many who are adolescents, misuse prescription drugs. But one student, one professor, one counselor, or anyone can make a difference.

The Ohio State University College of Pharmacy and the Cardinal Health Foundation teamed up to create Generation Rx, an initiative aimed at raising awareness about the dangers of prescription drug misuse. We’ve created a suite of toolkits and resources to help educate people of all ages in community-based groups about the scope and consequences of prescription drug misuse.

You are the power of one. Together, we can be the power of many.

Download the toolkits for free at www.generationrx.org

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<tr>
<td>9:45 a.m.</td>
<td>Emerging, Growing, and Sustaining Collegiate Recovery Programs</td>
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<tr>
<td>10:45 a.m.</td>
<td>Keynote Panel Response</td>
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<tr>
<td>11:45 a.m.</td>
<td>Closing Remarks</td>
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Sam Quinones is a Los Angeles-based freelance journalist and author of three books of narrative nonfiction. His latest book is Dreamland: The True Tale of America’s Opiate Epidemic (Bloomsbury, 2015), for which he traveled across the United States. Dreamland recounts twin stories of drug marketing in the 21st Century: A pharmaceutical corporation flogs its legal new opiate prescription pill as nonaddictive. Meanwhile, immigrants from a small town in Nayarit, Mexico devise a method for retailing black-tar heroin like pizza in the US, and take that system nationwide, riding a wave of addiction to prescription pills from coast to coast. The collision of those two forces has led to America’s deadliest drug scourge in modern times. Dreamland was selected as one of the Best books of 2015 by Amazon.com, Slate.com, the Daily Beast, Buzzfeed, Seattle Times, Boston Globe, St. Louis Post-Dispatch, Entertainment Weekly, Audible, and in the Wall Street Journal and Bloomberg Business by Nobel economics laureate, Prof. Angus Deaton, of Princeton University.Quinones’ previous two highly acclaimed books grew from his 10 years living and working as a freelance writer in Mexico (1994-2004). Sam Quinones is formerly a reporter with the L.A. Times, where he worked for 10 years (2004-2014). He is a veteran reporter on immigration, gangs, drug trafficking, and the border.
SPEAKERS in alphabetical order

Cyrille Adam, MEd
Cyrille brings 10 years of experience in instructional theory, design, and research to King’s health and wellness applications. As Senior Director for Health Programs, Cyrille manages the development and dissemination of virtual patient simulations.

Ann Addington, MEd
Ann Addington is the Assistant Director for Tobacco, Other Drugs, and Recovery at Ohio University. She oversees the collegiate recovery program, R.I.S.E. (Recovery to Inspire, Share, and Empower).

Kathleen Anderson, MPA
Kathleen Anderson is a community prevention specialist at the Indiana Prevention Resource Center. She received her MPA from the University of Missouri and was a former research associate with Partners in Prevention.

David Arnold
David joined the NASPA staff in 2014, and currently serves as the Director of Health Promotion and BACCHUS Initiatives. Arnold serves on several organizations including the Coalition for the Prevention of ADHD Medication Misuse (CPAMM).

Constance Boehm, MA
Connie is the Director of Student Life’s Student Wellness Center and Associate Director for the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery. She leads wellness efforts across the entire Ohio State campus.

Michael Buzzelli, MA, MPH
Michael is the Gambling Services Specialist at Recovery Resources. He received his Master’s in Bioethics from Case Western Reserve and his Master of Public Health from Kent State University. He serves on the National Council of Problem Gambling - Prevention Committee.

Megan Cable, MA
Megan Cable is a Senior Athletic Academic Counselor within the Student Athlete Support Services Office at The Ohio State University. One of her responsibilities is advising the Student Athlete Peer Educators.

Jen Carter, PhD
Jen is the Director of Sport Psychology at Ohio State University Sports Medicine Center. Jen provides mental health and performance psychology counseling to OSU athletes, road warriors, sports medicine patients, clients with body image issues, and individuals in the community.

Robert Chapman, PhD
For the past 25 years, Robert has focused on working with institutions of higher education regarding the development of effective, evidence-informed strategies to prevent high-risk collegiate drinking and the institutional policies related to their implementation.

Dolores Cimini, PhD
Dr. Cimini is a licensed psychologist who serves as the Assistant Director for Prevention and Program Evaluation at the University of New Albany Counseling Center. She has created AOD prevention programs at the University for 23 years.

John Clapp, PhD, FAAHB
Dr. Clapp is currently Professor and Associate Dean for Research and Faculty Development at the Ohio State University College of Social Work. He is also the Director of the Higher Education Center located at Ohio State.

Steven Clarke, PhD
Steven is the Director of Health Promotion and Prevention Services at Binghamton University. He earned his PhD in Applied Experimental Psychology and MS in Industrial/Organizational Psychology from Virginia Tech University.

Dave Closson, MS
Dave is the Assistant Director of the Illinois Higher Education Center for Alcohol, Other Drug and Violence Prevention at Eastern Illinois University. He is also a CAPT Associate, Center for the Application of Prevention Technologies with SAMHSA.

Breanna Cook
Breanna is the Collegiate Program Director at Transforming Youth Recovery. She received her Bachelor of Arts in Psychology from the University of California, Los Angeles and has been with TYR since January 2015.

Lyle Cooper, PhD, LCSW
Lyle is an Assistant Professor at Meharry Medical College. He currently manages the SBIRT Training Grant teaching residents in the behavioral health sequence.

Jessica Crone, PhD
Jessica is an Assistant Professor in the Department of Counseling Psychology and Human Services at the University of Oregon. Her research is focused on the interaction between alcohol use and other health-related behaviors (i.e. cannabis use).

Mary Jo Desprez, MA
Mary Jo is the Director of Wolverine Wellness at University Health Service at U M. She leads a team of professionals that provide primary leadership for student wellness initiatives including alcohol and drug prevention, and other health related issues.

Kim Dude, MEd
Kim is the Associate Director of Student Life and the Director of the Wellness Resource Center back in 1990 through a grant from the US Department of Education.

Megan Dzurec, MPH, CHES
Megan is the Coordinator of Health Promotion and Wellness and John Carroll University. Prior, she was the Director of Health Policy with the Children’s Defense Fund, and lobbied for health issues affecting children.

Doug Everhart, MEd
Doug is the Director of the Center for Student Wellness and Promotion at the University of California, Irvine. He is currently on the APPE Conference Advisory Team, StepUp! Bystander Program Advisory Board and the OneStudent/No Woman Left Behind Advisory Board.

Colleen Fitzgibbons, MPH, CHES
Colleen is the Project Manager for Mental Health First Aid at Recovery Resources. Prior to this project, Colleen served as the certified health specialist at Recovery Resources building community partnerships and developing social norming campaigns.

Daniel Fred
Daniel is the Director of Recovery Programs & National Outreach at Transforming Youth Recovery. Prior to TYR, Daniel worked for Nevada’s Recovery and Prevention Community (NRAP) at the University of Nevada, Reno.

Daniel Gittins, Ed.D
Daniel is the DU CARES Program Coordinator at Duespine University. He is the founder of the Center for Anger, Behavior and Conflict Management: Education and Consulting services.

Samantha Greeney-Hamlin, CHES
Samantha is an MPH student at San Diego State University working as a Health Promotion Health Educator. She is a certified health education specialist. Samantha created, implemented and evaluated the Prescription Stimulant Misuse and Abuse Prevention Program (Rx MAP).
SPEAKERS in alphabetical order (continued)

Cassandra Greisen, MPA
Cassandra received her education from the University of Nebraska at Omaha. She is the program coordinator for John Hopkins School of Public Health, overseeing research projects and working with the MD Collaborative to Reduce College Drinking and Related Problems.

Joshua Hersh, MD
Joshua is a staff psychiatrist at the Miami University University Student Counseling Service. He also works as a psychiatrist for Sojourner Recovery Services.

Donna Hight, PhD
Donna serves as the Chief Student Life and Retention Officer and Assistant Director for Ohio State University Mansfield. She recently received the Campus Outstanding Staff award.

Erin Huffman, MS
Erin is the Collegiate Recovery Program Coordinator at The Ohio State University. She was a member of the Collegiate Recovery Program and president of the Association of Students About Service at The Ohio State University.

Ahmed Hosni
Ahmed is a Staff Psychologist at The Ohio State University. He received his education from Miami University.

Janet Jansen, MPH
Janet received her MPH at University of Michigan School of Public Health with a focus on Health Education and Adolescent Health. She is the program manager for U-M’s AOD Parent-Family Communication program, an AOD harm-reduction pilot intervention that partners with students and their families.

Terry Koons, M.Ed
Terry Koons is the Associate Director of Health Promotion at Ohio University. His focus is health promotion, alcohol and other drug research. He received his education from Ohio University.

Lisa LaItman, MSEd, LCADC
Lisa is the Director of the AOD Assistance Program (ADAP) within the Rutgers Health Service and CAPS. She is recognized as for her work in developing assessment and intervention services for students at risk for AOD problems and for creating an on-campus recovery support community.

Jim Lange, PhD
Dr. Lange serves as Director of Health Promotion for SDSU. He also chairs SDSU’s Alcohol and Other Drug Strategic Plan Task Force. His research has earned him an international reputation towards statewide progress in AOD Prevention.

Melinda Lawless Coker, PsyD, LMFT
Melinda A. Lawless Coker is a licensed psychologist and licensed associate family therapist employed full-time in CAPS (Counseling & Psychological Services) at Florida Atlantic University, where she’s been for over 20 years. Melinda is also a Florida Certified Addictions Professional for over 20 years.

Linda Lederman, PhD
Linda is the director of the Hugh Downs School of Human Communication at Arizona State University and professor whose research focuses on communication and health issues, with special attention to alcoholism and recovery.

Blake Marble, MA
Blake Marble serves as an Assistant Director within The Ohio State University Student Life Student Wellness Center, overseeing alcohol and other drug education, nutrition education, and sexual health wellness services.

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Michaela Martin
Michaela serves as the Wellness Ambassador Program Coordinator. In this role, Michaela organizes the Wellness Ambassador program where she works with peer educators to provide campus wide, holistic wellness programming.

Joan Masters, MA
Joan Masters is the Senior Coordinator of Partners in Prevention based at the University of Miami. As the director of the PIP coalition, Joan leads 21 campuses with their evidence-based prevention programming.

Anne McDaniel, PhD
Dr. McDaniel is the associate director for research and data management in the Center for the Study of Student Life at Ohio State. She earned a Ph.D. in sociology at Ohio State and was a postdoctoral scholar at Columbia University.

Kathryn McKee, MD
Kathryn is board certified in family practice and addiction medicine. Dr. McKee has practiced medicine in a variety of settings, including primary care, occupational and public health, drug and alcohol rehabilitation and college health. Dr. McKee implemented and directed the suboxone program for thirteen years.

Kathryn McKeever, PhD
Kathryn is board certified in family practice and addiction medicine. Dr. McKee has practiced medicine in a variety of settings, including primary care, occupational and public health, drug and alcohol rehabilitation and college health. Dr. McKee implemented and directed the suboxone program for thirteen years.

Lisa Laitman, MSEd, LCADC
Lisa is the Director of the AOD Assistance Program (ADAP) within the Rutgers Health Service and CAPS. She is recognized as for her work in developing assessment and intervention services for students at risk for AOD problems and for creating an on-campus recovery support community.

Anne McDaniel, PhD
Dr. McDaniel is the associate director for research and data management in the Center for the Study of Student Life at Ohio State. She earned a Ph.D. in sociology at Ohio State and was a postdoctoral scholar at Columbia University.

Tracy McPherson, PhD
Tracy is the Senior Research Scientist of Public Health at NORC at the University of Chicago. More than a decade her work has focused on substance use and mental health screening, brief intervention, and referral to treatment (SBIRT).

Molly Mitchell, JD
Molly is the Senior Alcohol Policy Program Manager at the Center on Alcohol Marketing and Youth at Johns Hopkins Bloomberg School of Public Health. Molly earned her JD from the University of Maryland Law School.

Laura Sjoquist
Laura is a Pharmacy graduate student at Cedarville University School of Pharmacy. Laura is a member of SAAC - a National Student Athlete Advisory Council and an active member of CRAMM, the Coalition to Prevention ADHD Medication Misuse.

Kathy Mohilfied, LCSW
Kathy is a Licensed Clinical Social Worker and a doctoral candidate in the interdisciplinary Leadership program at Creighton University Omaha, NE. She is an adjunct faculty member in the Counseling Department at Wayne State College (Nebraska).

Keith Murphy, LPC, LCADC
Keith is a Recovery Counselor with the Alcohol and Other Drug Assistance Program. In his position with ADAP, Keith oversees the Rutgers Recovery House and the recovery communities at Rutgers New Brunswick and Rutgers Newark.

Mary Jo Rattermann, PhD
Dr. Rattermann earned her Ph.D. in cognitive development from the University of Illinois at Urbana-Champaign. She has expertise in experimental methodologies, advanced statistics and evaluative procedures, with her research interests being the impact of Recovery High Schools.

Lupe Samaniego-Kraus, MHP
Lupe is ATOD Coordinator and health educator at the University of California, San Diego Student Health Services. Previously, she was the Director of Health Education. She received her MHP from the University of California, Los Angeles.

Ryan Snow, MS
Ryan is a Police Office for the University of Illinois Police Department. He is a certified Drug Recognition Expert and has been entered as an expert in DUI courtroom testimony. He received his education from Eastern Illinois University.

Laura Sjoquist
Laura is a Pharmacy graduate student at Cedarville University School of Pharmacy. Laura is a member of SAAC - a National Student Athlete Advisory Council and an active member of CRAMM, the Coalition to Prevention ADHD Medication Misuse.
SPEAKERS in alphabetical order (continued)

Clayton Sponhaltz
As Assistant Director of The Center for Collegiate Recovery at the University of Texas San Antonio, Clayton has worked to establish a comprehensive Collegiate Recovery Community from its inception; offering supports from harm reduction through recovery support services.

Jaclyn Stone, PhD
Jaclyn Stone is the Community Health and Safety Specialist at the University of Maryland, Baltimore County. Prior to this experience she worked in Student Affairs at both the University of Arizona and Johns Hopkins University.

Dana Sullivan, PhD, MSW, CSW
Dana is an Associate Professor and the BSW Program Director in the department of Social Work at Western Kentucky University. Her research interests are mental health and substance misuse prevention.

Kimberly Timpf, MEd
Kim is the Senior Director of Partner Education in the Higher Education Division. In addition to her work with EverFi institutions, Ms. Timpf spent more than 15 years in the college alcohol and other drug prevention field, having worked at both public and private universities.

Ellen Trappey, MEd, LPC
Ellen is the Chair of Alcohol & Other Drug Education Committee, Chi Omega Fraternity. She received her Master of Education in Counseling from Lynchburg College in Virginia and her BA in Classical Studies from Millsaps College.

Pamela Taylor, MA, APN/FPN-BC
Pamela is the Director of Nursing Graduate studies at Northern Illinois University. She is a Family Nurse Practitioner with research interests including adolescent health, community health and underserved populations.

Mary Wilbert, MEd
Mary is the associate director in the NCAA Sport Science Institute, has administered NCAA health and wellness programming for 15 years and serves as primary liaison to the Committee on Competitive Safeguards and Medical Aspects of Sports.

Ginny Williams, MA
Ginny is the Assistant Director of Counseling Services at the University of Findlay. She is a Certified Grief Recovery Specialist and a Certified Mental Health First Aid Instructor.

Joe Zichi, MA
Joe is a program manager in the Office of Student Conflict Resolution (OSCR). Since joining OSCR in July 2012, Joe has been responsible for the Adaptable Conflict Resolution for Alcohol and Other Drugs program, in addition to conceptualizing the marketing and outreach for OSCR.

PROTECT YOUR GREATEST ASSET.

LET HECAOD SHOW YOU HOW.

HIGHER ED PROFESSIONALS, FOR HIGHER ED PROFESSIONALS
Nationwide, 21,000,000 students enrolled in the higher education system are the nation’s greatest assets. Yet substance misuse can so easily derail the success of the student. The Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery partners with college and universities across the nation to prevent these types of issues and helps to advocate for students in recovery. Led by passionate Higher Education Professionals, HECAOD understands the challenges many campuses face when working to change their campus culture surrounding alcohol and drug misuse.

WHAT IS AVAILABLE FOR YOU
Our website offers collegiate prevention resources in addition to resources for campuses, students and families around the important issue of recovery. Webinars, podcasts, electronic newsletters, and iTunesU courses are just a few of the ways you can educate yourself on-the-go. We believe continuing education is imperative to being responsive to the ever-changing nature of collegiate AOD misuse and recovery. HECAOD can also provide technical assistance over the phone, Skype or in person.

Connect with the center at hecaod.osu.edu

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CONCURRENT session descriptions

TUESDAY, AUGUST 2 11:30 a.m. - 12:30 p.m.

Getting Unstuck: Identifying and Managing Organizational Relapse in AOD Prevention Programs
Dolores Cimin, PhD, University of Albany, SUNY

Using organizational readiness and stages of change theory as a basis, the presenters will examine how this theory may be applied later in the life of a prevention program as a way to assess and understand progress to date and frame the process for future collaboration among stakeholders. Organizational readiness for change is a multi-level, multi-faceted construct that requires members’ shared resolve to implement a change (commitment) and shared belief in their collective capacity to do so (efficacy).

Lessons Learned, Moving Beyond a Vision
Clayton Spohnholtz, University of Texas at San Antonio

With the emergence of a growing field of Collegiate Recovery Communities and Collegiate Recovery Programs across the nation we will highlight our experience of including programs and services across the continuum from Prevention, Early Intervention and Recovery Support. Our hope is to show practical ways CRCs and Substance Use Resource Centers can address the needs of students where they are in relation to receiving support services in a manner that is effective for university staff and builds upon the goals of retaining and healing its students.

Using Data on Prescription Drug Misuse to Inform Prevention Efforts on Campus: A Panel Discussion
Anne McDaniel, Ph.D., Ohio State University; Ann Addington, M.Ed., Ohio University; Mary Jo Desprez, MA, Univ. of Michigan

Students in Greek Life organizations and on athletic teams are consistently cited as ‘high risk’ drinking groups on college campuses. This presentation will introduce a theoretically-based model for preventing alcohol misuse among this population. The model utilizes the four R’s of prevention (Research, Training, Collaboration and Engagement) and is designed to engage students majoring in communication at ASU who are interested in their use and the importance of interventions designed to engage students in helping fellow students learn about alcoholism and recovery.

The Changing Face of Cannabis Culture: How Marijuana Concentrates are Changing Prevention Efforts
Ryan Snow, University of Illinois Police Department

Marijuana concentrates are changing the way cannabis is consumed on college campuses across the nation. Prevention efforts are being challenged by a lack of detection in the field by university professional staff members and police. This course will give participants information on what concentrates look like and how they are being consumed. It will allow participants to see what kind of tools are being used to consume cannabis concentrates and techniques users are perfecting to hide their addiction. This presentation is intended for anyone involved in the detection, prevention and counseling efforts related to cannabis users. No previous knowledge is required.

The DYK10 (Do You Know 10?) Campaign: Students Designing Messages and Strategies to De-Stigmatize Alcoholism and Recovery for Other Students
Linda Lederman, PhD, Arizona State University

The program is designed to introduce the DYK10 (Do You Know 10?) Campaign designed to engage students in helping fellow students learn about alcoholism and recovery. It is called DYK10 because the key message is that 1 in 10 people who drink have alcoholism, including college students. The campaign was designed by students majoring in communication at ASU who were trained to use their communication skills to help de-stigmatize alcoholism and recovery “one conversation at a time.”

A Comprehensive Model of Stepped Care for Substance Abuse Prevention on a College Campus
Steven Clarke, PhD, Binghamton University

An integrated model for Stepped Care, and a case study, will be presented, that includes screening, referral to services, multi-level brief motivational interventions, individual and group counseling, referral to treatment, and support for students in recovery. We will address developing and maintaining university and community collaborations, trainings and other support, selection and local customization of research-based approaches, collaboration, and roadblocks to implementation. Attendees will learn about the multitude of research-based programs and services available, and where they fit within a comprehensive approach.

How to Prevent the Misuse, Abuse, and Diversion of ADHD Prescription Stimulants Among College Students
David Arnold, BACCHUS Initiatives of NASPA

The program will provide a greater understanding of the issue of misuse, abuse, and diversion of ADHD prescription stimulant medication on college campuses in presenting the research findings, takeaways and insights, along with CPAMM’s planned activities - which include a paid media campaign, additional quantitative and qualitative research among physicians, college administrators and students, and ultimately programming - the program seeks to inspire the audience to take action on their individual campuses.

SNACK BREAK OUTSIDE BALLOON 2.45 p.m. - 3.45 p.m.

It’s All Greek to Me: Working with National Greek Life Organizations to Bolster Campus Prevention Efforts
Ellie McNabb, triangle, M.S., Delta Gamma Fraternity

Attendees will also be given a crash course in “Greek Life 101” and how most organizations are set-up to support and educate its members. There is a unique and much needed opportunity to create meaningful change and support in Sorority and Fraternity staff and the prevention and intervention communities.

Blunt Talk: Addressing the Myths of Marijuana with Collegiate Student-Athletes
Blake Marible, M.Ed., Jen Carter, PhD, Megan Cable, MS

The Ohio State University

With approximately one in every 17 college students reporting that they smoke marijuana on a daily or near-daily basis, the highest rate since 1980 (Johnston, O’Malley, Bachman, Schulenberg, Miech, 2015), it is imperative for college administrators to allocate resources to focus on marijuana use. Participants will have the opportunity to discuss best practices as well as learn strategies for implementing education and prevention programs, particularly with student-athletes, on their campuses.

ScreenU Pilot Panel
Lupe Samenigo Kraus, MPH, University of California, San Diego

An integrated model for Stepped Care, and a case study, will be presented. Attendees will be given a crash course in “Greek Life 101” and how most organizations are set-up to support and educate its members. Participants will have the opportunity to discuss best practices as well as learn strategies for implementing education and prevention programs, particularly with student-athletes, on their campuses.

Individual and Campus Resiliency
Kim Dude, M.Ed., University of Missouri

Information will be shared about how the Wellness Resource Center (WRC), Mizzou's primary prevention office, has implemented a campaign that focuses not only on the building student’s resiliency but creating a caring environment that supports and strengthens their resiliency. The WRC provides a multifaceted comprehensive approach guided by the principles of environmental management, responsible decision-making, harm reduction, bystander intervention and social norming.

Rx For Success
Joan Masters, M.Ed., University of Missouri

Partners in Prevention recently implemented the McSafex Rx program. This program includes a marketing and social media campaign, peer education, and prescription drug safety and disposal efforts. This session will cover the stops PIP staff utilized to conduct a dual-layered assessment for prevention planning, and an overview of the strategies implemented and modified by campuses within Missouri. Participants will also leave the session with concrete steps on how they can implement the same framework in their state/campus to address prescription drug misuse.
A Comprehensive Approach to Alcohol Risk and Harm Reduction: Implementing a Parent-Family Communication Program
Janet Jansen, MPH, Joe Zich, MA, University of Michigan

As the University of Michigan strives to reduce alcohol-related harm to students, the Parent-Family Communication program is one part of the comprehensive plan. Participants will review best practices and theory of the program, examine AOD harm reduction through a health and wellbeing framework and gain an understanding of how student development theory relates to decision making and the value of parent-notification programs.

Gearing Up! Coaching your Athletes to be Change Agents
Mary Wilfert, M.Ed., NCASA, Laura K. Sjoquist, Cedarville University

This session will address the following: data to describe the student-athlete experience; methods to leverage the drivers of athletic training and competition as health promotion strategies; and evidence-informed resources that recognize the influences of the athletics culture and specifically engage student-athletes in order to enlist them as agents of change in the broader campus prevention effort.

Inside the Preventionist’s Studio: Conversations with Seasoned Professionals
Connie Boehm, MA, The Ohio State University
Robert Chapman, PhD
Mary Jo Desprez, MA, University of Michigan
Dolores Cimini, PhD, University of Albany
Kim Duede, M.Ed, University of Missouri

Attendees will be able to identify appropriate resources available to assist their prevention and recovery efforts, identify ways to connect with upper level administrators and identify ways to stay motivated and engaged in the field of AOD misuse prevention and recovery.

Does Teaching Protective Behavior Strategies Reduce Negative Alcohol Related Outcomes for All College Students?
Pamela Taylor, MSc, Northern Illinois University

Protective behavior strategies (PBS) are specific behaviors one can utilize to minimize the damaging consequences of alcohol consumption. This presentation will discuss the use of protective behavior strategies for males versus females and for those of different race or culture. Additional variables, such as, parental influence, previous alcohol use, environment, genetics, social groups, accessibility and campus policy can influence the use of protective behavior strategies in reducing harm. Innovative strategies using social media, a live response system, apps and an interdisciplinary model to achieve success will be explored.

CONCURRENT session descriptions

WEDNESDAY, AUGUST 3
4:00 p.m. - 5:00 p.m.
Prevention and Treatment of Prescription Misuse on the College Campus
Joshua Hersh, MD, Maim University

Session content will include the following: 1) Epidemiology of narcotic/opioid abuse and deaths nationally and in American colleges; 2) Relevant pharmacology of brain effects of narcotics/ opioids in order to understand their addictive potential; 3) Causes of the current epidemic with particular attention to the complicated relationship between prescription opioid use and heroin abuse; 4) Current national and state efforts to control narcotic/opioid abuse; and, 5) Specific strategies to address the misuse.

Environmental Scans as Tools for Reducing Excessive College Drinking
Molly Mitchell, J.D., Johns Hopkins University

In the fall of 2015, The MD Collaborative to Reduce College Drinking and Related Problems conducted a literature review and key informant interviews to assess the state of the field regarding systematic scanning of alcohol environments. The presentation will discuss the process of creating the scans, how campuses chose environments to scan, and how their analysis of the scanning data is informing the identification of next steps in environmental interventions on and off campus.

Party Positive: A Comprehensive Harm-Reduction Program to Reduce Risky Drinking
Steven Clarke, PhD, Binghamton University

Development and evaluation of a comprehensive program to reduce high-risk drinking on a college campus by motivating the adoption of protective behaviors and moderation will be presented. Program components include: a) outreach programming; b) skills training; c) education and brief motivational interventions for mandated students; and d) marketing using posters, table cards, events, social media, and t-shirts. Skills training components include: a) calculating standard drinks; b) estimating BAC; c) understanding tolerance; and, d) preventing negative outcomes.

Utilizing the Bystander Model to Address Prevention of Substance Use Disorders
Michael Buzzelli, Recovery Resources

Through partnership between two Cleveland non-profit organizations, Recovery Resources and the Cleveland Rape Crisis Center, program was developed and implemented on local college campuses to address the issues of substance abuse prevention including problem gambling, mental health problems and sexual violence called the Catalyst Bystander Intervention Program.

We Know Staying Sober Increases Academic Achievement and Here’s the Data to Prove It: Examining the Relationship between Sobriety and Academic Success
Mary Jo Rattermann, PhD, Hope Academy

In order to examine the relationship between sobriety and student academic growth, students who were in recovery from substance use disorders and were attending Hope Academy at Fairbanks, a Recovery High School, were systematically given a measure of their addiction levels (the Global Assessment of Individual Needs-Short Screen-GAIN-SSS) within a two-week window of the admittance of a measure of the academic achievement, the Northcentral Evaluation Association Measures of Academic Progress (MAP). Data from this work revealed a positive relationship between changes in substance use.

Changing Campus Culture to Spark Behavior Change
Kathleen Anderson, MPHA, Indiana University
Joan Masters, M.Ed., University of Missouri

Presenters will share the work of campuses in the Missouri Partners in Prevention statewide coalition, who use data-driven strategic plans to implement environmental change. The presenters will address how to change the culture of a campus to support data-driven prevention, rather than issue or agenda-driven strategy selection. Outcomes from this session include an overview of appropriate environmental strategies for college campuses, how to build a culture of support for environmental strategies with campus stakeholders, and the use of indicator data to drive strategy decision making.

SNACK BREAK OUTSIDE BALLROOM
2:45 p.m. - 3:45 p.m.
Diversifying College Recovery Programs
Keith Murphy, MA, Rutgers University

This presentation will address the inherent barriers and opportunities that exist in diversifying our respective college recovery programs. The presentation will draw from various journal articles and evidenced-based practices as well as personal stories of students from marginalized populations about their expectations and experiences with collegiate recovery programs. Sadly, there is a paucity of evidence and material that supports diverse recovery in collegiate recovery programs; however, the presentation will utilize various journal articles, treatment statistics and other evidence-based practices to highlight the importance of having a diversified collegiate recovery program.

BMC²: A Theoretical Construct to Explain Why We Behave the Way We Do, and How That Impacts Our Work on College Campuses
Daniel Gittins, Ed.D, Duquesne University

BMC² evolved while working with clients who were court ordered to treatment for anger management, sexual perpetrator and substance misuse issues. It is also a formula for change. It illustrates that one’s behavior is a product of motivations, circumstances and the perceived consequences for a particular behavior. Thus, if we want to understand why a certain behavior occurs, we can use this model to explore and explain that behavior; and if we want to work toward effectively improving and/or changing a behavior, then we can use it to identify variables to help understand to create that change.

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Evidence for Experiential Interventions for Individuals Who Misuse Substances
Melinda Lawless Coker, MS, Florida Atlantic University

Here is an opportunity to gain a basic understanding of how to use action-oriented techniques to intervene with clients’ destructive behaviors, especially substance abuse. As human beings, we often understand things differently when we’re moving, so shifting into action encourages our thinking process in a different way than just speaking about the issues at hand. Towards this end we can make use of some specific relationally-focused processes (e.g., role reversals, doubling, and mirroring) in order to allow room for a deeper expression of feelings, enact scenes from an individual’s life, and potentially do “dress rehearsals for resolving personal problems.”

Motivational Interviewing for Campus Police
Dave Classon, MSc, Eastern Illinois University

This program will share personal experiences and stories of a new innovative approach to alcohol and drug prevention on college campuses. Motivational Interviewing (M.I.) has been used since the early 1980s and has proven results in strengthening college students’ own internal motivation to change their high-risk drinking behavior. This program brings the evidence-based M.I. style that is already being used on campuses across the US to the front lines of alcohol, drug and crime prevention. Campus police officers are on the front lines and can provide a jump start to positive change for college students.

Promoting Prevention and Recovery on Regional Campuses
Connie Boehm, MA, The Ohio State University
Donna Hight, PhD, The Ohio State University Mansfield

Presenters will share first hand experiences of working with students on a regional campus and the efforts to provide a comprehensive student experience including prevention and recovery services on limited staffing. In addition, the presenters will offer a review of literature of what the future holds for the growth on our regional campuses. Presenters will share and engage participants in creative ways to expand services by engaging the support of the larger institution and the community specifically around prevention and recovery services.

Screening, Brief Intervention and Referral to Treatment: Collaboration to Implement Evidence-Based Practice with Social Work and Nursing Undergraduate and Graduate Students
Dana Sullivan, Ph.D., Western Kentucky University
Lyle Cooper, PhD, Meharry Medical College

The purpose of the Screening Brief Intervention and Referral to Treatment (SBIRT) Training program is to develop, implement, and disseminate training programs to teach health professionals (medical residents and students, as well as nursing, and social work students) to provide evidence-based screening, brief intervention and treatment and, when necessary, to refer patients to specialty substance abuse treatment. Pre and post test findings from the attitudes and implementation measures will be provided on approximately 1000 students.

Step Up! Bystander Program
Doug Everhart, M.Ed, University of California, Irvine

Come find out how the bystander effect paralyzes us and prevents us from following through on the altruistic and pro-social behavior that our gut is telling us. By understanding the concepts and theories behind bystander behavior, you will gain the confidence to overcome this initial hesitation and fear to take the action you want to take and help those in need. This session will empower participants and give them the confidence they need to recognize and understand the bystander effect, follow a 5-step decision making model to take appropriate action, and also have the difficult discussion with someone they care about when they exhibit behavior that is concerning.

Wellness Ambassadors: Building Peers, Building Wellness
Michaela Martin, The Ohio State University

The mission of the Wellness Ambassador program is to further students’ ability to reach wellness and maintain a healthy lifestyle. This session will provide a brief overview of the SLSWC and will take an in-depth look at the Wellness Ambassador Program, more specifically the recruitment and training of Peer Educators. Presenters will highlight innovative methods used in engaging students in wellness-related programming efforts to enhance understanding and increase awareness across campus. Lastly, this session will take a look at how the Wellness Ambassadors are addressing current health and wellness trends on the college campus.
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PLUGGED INN

Wednesday, August 3rd
3rd Floor Pfahl Hall

11:30am  But My Content Is “Boring”...Creating Dynamic Presentations
Mandy Cohen, The Ohio State University

12:00pm  What’s in a Tweet?
Tammy Turner, Georgia Institute of Technology

1:00pm  Utilizing Polling Software in Facilitation of Programs
Alicia Smith, University of Dayton

1:30pm  Resilience: Practical Skills for Self-Care
James Larcus, The Ohio State University

2:00pm  “Who Are You At IUP?” Social Media Campaign
Ann Sesti, Indiana University of Pennsylvania

2:30pm  Streamlining Processes to Maximize Efficiency
Amy Gatto, University of South Florida

3:00pm  Utilizing Qualtrics To Conduct Surveys On Your Campus
Danielle Ruderman, The Ohio State University

3:30pm  Collision Course: From Ice Age To Digital Age
Janele Bayless, The Ohio State University
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