Utilizing ScreenU on Campus: Exploring a Web-Based Screening, Brief Intervention, and Referral to Treatment Tool

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for Alcohol and Drug Misuse Prevention and Recovery

Powered by: The Ohio State University

Asking Questions

The audio is by default through your computer’s speakers, if you would like to call in, click “Audio Setting”

Q&A: Your questions will be submitted to the staff and answered at the end of the webinar. Any questions we do not address during the webinar will be shared via email along with the recording of the webinar.

HECAOD Annual Membership Benefits

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<thead>
<tr>
<th>Membership</th>
<th>Full Member</th>
<th>HECAOD Member/Supporter</th>
<th>HECAOD Alumni</th>
<th>HECAOD Student/Staff</th>
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<tr>
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Learn more at hecaod.osu.edu
What to Expect

- SBIRT Refresher
- ScreenU Demo
- ScreenU in Practice

What is SBIRT?

- Screening
- Brief Intervention &
- Referral to Treatment

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Higher Education Center
SBIRT has been shown to reduce:
- Typical BAC and peak BAC
- Peak number of drinks per setting
- Average number of drinks/week
- Number of drunk episodes/week
- Overall reduction in substance misuse, including marijuana frequency

What is SBIRT?

SBIRT is Supported By:
- World Health Organization
- SAMHSA
- American Medical Association
- US Preventive Services Task Force

Key Components
- Brief
- Universal
- Occurs in non-SUD treatment settings
- Utilizes motivational interviewing
What is SBIRT?

SUD
Risky Use
Low or No Risk

Challenges to In-Person SBIRT
• Requires training
• Can be time intensive
• Hard to implement on a large scale
Benefits of ScreenU

- Web-based, anonymous screening
- Brief
- Doesn’t require training to implement
- Connects students with vital resources
- Real-time reporting
- Customizable elements
- Programs for Alcohol, Marijuana, Rx

How does it work?

Screening → Risk Level → Feedback → Motivational Interviewing → Resources
What are campuses saying?

- Ability to reach a broad audience
- Easy access to downloadable data
- Can easily involve multiple departments on campus

What departments on campuses are using ScreenU?

- Student Wellness
- Athletics
- Fraternity and Sorority Life
- Student Health Services
- Academic Advisors
- Outreach events
- Residence Life
- Student Conduct
- Counseling Centers

“That was something that we talked about in combination with health promotion, athletics, and counseling; there was a bunch of representation from campus, but athletics was the one driving the bus basically.”

ScreenU Campus Admin

Where are campuses screening students?

- Creating “office kiosks”
- Wellness presentations
- Presentations
- Classrooms
- Fraternity and Sorority chapter meetings
- Athletics
Through Wellness/Health Promotion

- Wellness are the primary champions on campus
- Implementation Strategies Reported:
  - Incorporating into wellness presentations
  - Hyperlinked on website
  - Wellness pop-ups/tabling events
  - 21st Birthday messaging
  - Passive messaging
  - Social media

“So luckily working in the wellness office, we have a little more leverage behind these doors than we do with our other campus partners.”

ScreenU Campus Admin

With Athletics

- Gaining athletic department staff and coach buy-in was key
- In all cases, wellness/health promotion did the “work”

“So I think their biggest thing was they were super excited that at the end of ScreenU, regardless of which one they chose they were connected with campus: on campus, off-campus, community, and national resources and that was something that was invaluable to them.”

ScreenU Campus Admin

With Fraternity and Sorority Life

- Attending a weekly chapter meeting and have members take the screening in real time
- Send to all chapter members via chapter rosters
- Being present at campus wide fraternity and sorority events
In Conduct Settings
- Used to “triage” students
- Done in advance of meeting with conduct officer or wellness professional
- Screening links may be included in letter or sent through identified student email
- Conduct officers can use resource page to determine risk levels and make recommendations

“So my hope was to give something for people to rethink their behavior and that it might have an impact on their education and their ability to be successful.”
ScreenU Campus Admin

In Clinical Settings
- In Waiting Rooms
- Uses community tablet or student’s device
- Risk level can be self-disclosed or provided by email

Where do campuses start?
- Identify your “ScreenU Champion”
- Identify potential “partners”
- Gain Buy-In
- Highlight the benefits
- Provide demonstration links

“And not to...to be arrogant, but I would say that I am a champion of ScreenU. I really buy in to the service.”
ScreenU Campus Admin
HECAOD Annual Membership Benefits

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- Unlimited access to ScreenU Alcohol, Marijuana, RX demos
- Unlimited access to single demo program
- ScreenU Technical Assistance
- Recovery Ally Training Materials
- Learning Collaborative Past and Present
- National Meeting Discount
- Materials
- Monthly Webinars

Demo ScreenU

- ScreenU Alcohol Demo
  [http://go.osu.edu/screenualcohol](http://go.osu.edu/screenualcohol)
- ScreenU Marijuana Demo
  [http://go.osu.edu/screenumarijuana](http://go.osu.edu/screenumarijuana)
- ScreenU RX Demo
  [http://go.osu.edu/screenurx](http://go.osu.edu/screenurx)
- Sign up for our ScreenU Demo Account:
  [http://go.osu.edu/ScreenUDemo](http://go.osu.edu/ScreenUDemo)

Resources & Next Steps

- SAMHSA ([samhsa.gov](http://samhsa.gov))
- SAMSHA HRSA ([integration.samhsa.gov](http://integration.samhsa.gov))
- IRETA ([www.ireta.org](http://www.ireta.org))
- SBIRT Colorado ([www.sbirtcolorado.org](http://www.sbirtcolorado.org))
- BIG Initiative ([bigbireducation.webs.com](http://bigbireducation.webs.com))
- Visit [www.screenu.org](http://www.screenu.org)
- Email [screenu@osu.edu](mailto:screenu@osu.edu) to schedule a live demo
- Gather key stakeholders on campus
- Audit the resources on your campus to ensure they are adequate
- Create an implementation plan
The National Meeting
Focused on Collegiate AOD Prevention, Intervention & Recovery

- August 4–6, 2020
- At the Ohio Union on The Ohio State University campus
- Early bird discount ends May 15
- Visit go.osu.edu/ntmtg20 for registration and more information

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