**Generation Rx University Implementation Grant: Information Session**

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**Today’s Presenters**

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**Generation Rx University Implementation Grant Program**

- Five year commitment by the ZTA Foundation
- $1,000 implementation grant awarded to ten campuses
- A collaborative partnership with the fraternity and sorority life department is required
- Supports campus dissemination and use of “Generation Rx University” educational resources
- Administered through HECAOD, which also provides technical assistance relating to the use of the materials
Generation Rx Implementation Grant Recipients

Year 1: 2017-18
- Clarion University (PA)
- Florida Gulf Coast University (FL)
- Lander University (SC)
- Pace University (NY)
- Purdue University (IN)

Year 2: 2018-19
- California State University – Chico (CA)
- East Carolina University (NC)
- University of Dayton (OH)
- University of North Alabama (AL)
- University of Tennessee (TN)

Year 3: 2019-20
- Duquesne University (PA)
- Saint Augustine’s University (NC)
- University at Albany, SUNY (NY)
- University of Mount Union (OH)
- University of Rhode Island (RI)

Generation Rx University

- Generation Rx for college students (universal and selective populations)

  - Mission:
    - Educate young adults about the dangers of and consequences from misuse of prescription medication
    - Enhance medication safety among individuals and campus communities

- Messages emphasized:
  - Safe medication practices
  - Skills to turn down invitations to misuse
  - Healthy and safe approaches to deal with demands of life

Grant Timeline

<table>
<thead>
<tr>
<th>Grant Timeline</th>
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<tbody>
<tr>
<td><strong>Friday, May 28, 2021 at 5:00 PM EDT</strong></td>
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<tr>
<td><strong>Friday, July 2, 2021</strong></td>
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<td><strong>Friday, September 3, 2021</strong></td>
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<td><strong>Friday, May 27, 2022</strong></td>
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Grant Requirements

1. A minimum of $10,000 must be allotted using the "Generation Rx University" resources outlined below. Examples include: 1) expansion of existing programs, 2) development of new programs, or 3) targeted efforts to other campus or community partners.

2. (a) A collaborative partnership with the fraternity and sorority life department is required—please obtain a letter of support from your respective department committing to partnering with the University.

3. The grant proposal must be accompanied by a signed endorsement from the sorority/fraternity president, or the chair of the university affairs committee. See https://generationrx.org/toolkits/university/ for additional information.

4. A 25-page grant proposal must be submitted to the Office of Student Wellness by the start date of the grant. Proposals must be submitted online by the due date specified. Applications must be submitted at https://generationrx.org/toolkits/university/. Proposals will not be accepted until the deadline has passed.

Two grants of $10,000 will be awarded.

Grant Proposal

- Provide an overview of your proposed project including details of how you intend to promote and deliver the key programs, which Generation Rx resources you intend to utilize, and how the funding will be spent. Please assess these resources at https://generationrx.org/toolkits/university/
- What audiences do you intend to target during the project and what is your plan for engaging them? Applications should include the names of groups you plan to focus on (examples may include specific fraternity/sorority chapters, chapter presidents, Greek members, etc.) as well as additional non-Greek groups that will be targeted.
- What prevention program(s) are you currently using with the fraternity and sorority community?
- Do you plan to engage campus and/or community partners, beyond fraternity and sorority life, as part of this project? If so, describe what your partners will be and use their role with the proposal.
- How will this grant benefit your current prevention efforts?
- What specific impact will you measure during this project?
- How will the Generation Rx University programming fit into the overall institution-wide efforts promoting wellness and safety?

Generation Rx University resources

https://generationrx.org/toolkits/university/
Outcomes: Year 3

- I shouldn’t share any prescription medication… (including other safe practices)
- The dangerous risks of mixing alcohol with prescription medications…
- To store medication in lockable spaces…
- Taking someone else’s medication is illegal…

Outcomes: Year 3

- Not take medications that aren’t prescribed to me; not use my friend’s medication to study
- Be able to help others; educate others and spread awareness
- Make more well-informed choices about medication…
- Always take my medications safely, never share them, and dispose of them properly…

Grant Expenditures: Examples

- Magnets posted in residence halls & Greek chapter houses at the University of Rhode Island
- Magnets used as giveaways at all 4/5 Life Generation Rx programs at University of Dayton
Grant Expenditures: Examples

Posters developed by East Carolina University that supported conversation at tabling events

Flyer to promote the Generation Rx program at the University of North Alabama (printing + food)

Questions:
- Provide an overview of your proposed project including details of how you intend to promote and deliver the ten programs which Generation Rx requires you intend to utilize, and how the funding will be spent. Please assess these resources at [https://generationsrx.org/booklet](https://generationsrx.org/booklet)
- What audiences do you intend to target during this project and what is your plan for engaging them? Applications should include the names of groups you plan to focus on (examples may include specific fraternity/sorority chapters, chapter presidents, first year members, as well as additional non-DJre groups that you intend to target)
- What prevention programs are you currently using with the fraternity and sorority community?
- Do you plan to engage campus and/or community partners beyond fraternity and sorority life, as part of this project? If so, describe who your partners will be and use their role with the project.
- How will the grant benefit your current prevention efforts?
- What challenges, if any, do you anticipate during this project?
- How will the Generation Rx University programming fit into the overall institution- wide efforts promoting wellness and safety?

Thank you!

Questions?

Due: May 28th  [http://go.osu.edu/GenRxGrant2021](http://go.osu.edu/GenRxGrant2021)

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