

Higher Education Center

for Alcohol and Drug Misuse Prevention and Recovery

2024 National Meeting Sponsorship and Exhibitor Information

July 30 – August 1, 2024 | Columbus, Ohio

The Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery hosts an annual conference known as the National Meeting. With a focus on meeting the needs of campus professionals working in the field of substance misuse prevention and collegiate recovery, attendees from across the country have the opportunity to learn about evidence-based practices and how to implement them in a sustainable and impactful way. Student wellness, health, and counseling professionals, student affairs administrators, faculty, and students come together for this conference, taking place both virtually and in-person at the Ohio Union on The Ohio State University's campus.

The National Meeting provides sponsoring organizations an opportunity to increase recognition and share details of their products and services with attendees.

Sponsorship Registration Deadline: June 28, 2024

[Register As a Sponsor](#)

For more information contact Logan Davis at davis.5966@osu.edu or 614-292-3050.

Conference Exhibiting Hours

Tuesday, July 30: 8:00 a.m. – 3:45 p.m.

Wednesday, July 31: 8:00 a.m. – 3:30 p.m.

Thursday, August 1: 8:00 a.m. – 11:00 a.m.

Times listed are in Eastern Daylight Time

[Check out the 2024 Schedule at Glance](#)

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Exhibiting and Sponsorship Levels

Sponsorship Level	Sponsor Benefits	Sponsor Options
Exhibitor Level \$1,000	<ul style="list-style-type: none">✓ Exhibiting space✓ Registration for 1 person✓ Logo in conference program guide✓ Recognition as an exhibitor at the in-person conference	
Bronze Level Sponsor \$2,000	<ul style="list-style-type: none">✓ Exhibiting space✓ Registration for 1 person✓ Half-page full color ad in the conference program guide✓ Recognition as Bronze Level Sponsor at the conference (signs and verbal) and within the program guide✓ Logo and hyperlink on conference website✓ Choice of One Bronze Sponsor Option	<ul style="list-style-type: none">✓ Tote Bags for in-person attendees (1 available)✓ Lanyards for in-person attendees (1 available)✓ Luggage Check<ul style="list-style-type: none">✓ Logo posted on signage directing people to the room/area.✓ Wellness Walk – Campus Tour<ul style="list-style-type: none">✓ Logo on signage directly people where meet✓ Company/Organization highlighted when the activity is mentioned.✓ Recreation Station<ul style="list-style-type: none">✓ Logo posted in the room/area✓ Company/Organization name mentioned when Recreation State is mentioned or listed
Silver Level Sponsor \$3,000	<ul style="list-style-type: none">✓ Exhibiting space✓ Registration for up to 2 people✓ Full-page full color ad in the conference program guide✓ Recognition as Silver Level Sponsor at the conference (signs and verbal) and within the program guide✓ Logo and hyperlink on conference website✓ Choice of One Silver Sponsor Option	<ul style="list-style-type: none">✓ Morning Continental Breakfast (for in-person attendees) (3 available)✓ Coffee & Snack Breaks (for in-person attendees) (2 available)✓ Sponsorship of a Virtual Conference Day (3 available)✓ Canvas Course (for all attendees)

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		<ul style="list-style-type: none">✓ Logo throughout the course✓ Company/Organization mentioned each time the course is mentioned during virtual and in person sessions
Gold Level Sponsor \$4,000	<ul style="list-style-type: none">✓ Exhibiting space✓ Registration for up to 2 people✓ Attendee mailing list✓ Full-page full color ad in the conference program guide✓ Recognition as Gold Level Sponsor at the conference (signs and verbal) and within the program guide✓ Logo and hyperlink on conference website✓ Choice of One Gold Sponsor Option	<ul style="list-style-type: none">✓ Keynote (2 available)✓ Shuttle from Hotels to Ohio Union (1 available)✓ Logo on signage✓ Logo in shuttle✓ Name mentioned in conjunction with shuttle availability

Customized sponsorship packages available.

Exhibiting space includes table, two chairs, and wireless internet access.

[Check out the Virtual Conference Schedule at a Glance](#)

Additional Marketing Opportunities

Program Guide Advertisements		
¼ Page Full Color Ad \$200 Size: 3.75" wide by 5.125" high	Half-Page Full Color Ad \$300 Size: 8" wide by 5.125" high	Full-Page Full Color Ad \$500 Size: 8" wide by 10.5" high
Program Guide ads can be submitted in .jpg, .ai, or .pdf forms and must be no less than 300 dpi.		

Artwork must be received by Friday, June 14, 2024, to be included in the Program Guide.

[Register Here](#)